OP \$65.00 4341103

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM302690

| SUBMISSION TYPE: | NEW ASSIGNMENT |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL |

CONVEYING PARTY DATA

| Name | Formerly | Execution Date | Entity Type |
|----------------------------|----------|----------------|--|
| Landmark Distribution, LLC | | 05/28/2013 | LIMITED LIABILITY COMPANY: ILLINOIS |

RECEIVING PARTY DATA

| Name: | International Wholesale Supply, Inc. | |
|-----------------|--------------------------------------|--|
| Street Address: | 11559 Rock Island Ct. | |
| City: | Maryland Heights | |
| State/Country: | MISSOURI | |
| Postal Code: | 63043 | |
| Entity Type: | CORPORATION: MISSOURI | |

PROPERTY NUMBERS Total: 2

| Property Type | Number | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 4341103 | I LIDZ |
| Registration Number: | 4341104 | ILIDZ |

CORRESPONDENCE DATA

Fax Number: 3148723365

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 314-872-3333

Email: ipdocket@affinitylawgrp.com

Correspondent Name: Bradley W. Crandall

Address Line 1: 1610 Des Peres Road, Suite 100
Address Line 4: St. Louis, MISSOURI 63131

| NAME OF SUBMITTER: | Bradley W. Crandall |
|--------------------|-----------------------|
| SIGNATURE: | /Bradley W. Crandall/ |
| DATE SIGNED: | 04/25/2014 |

Total Attachments: 2

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TRADEMARK
REEL: 005268 FRAME: 0559

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TRADEMARK ASSIGNMENT

This Trademark Assignment is made effective as of May 28, 2013, by Landmark Distribution, LLC, an Illinois limited liability company ("<u>ASSIGNOR</u>"), to International Wholesale Supply, Inc., a Missouri corporation with a place of business at 11559 Rock Island Ct., Maryland Heights, Missouri 63043 ("<u>ASSIGNEE</u>").

WHEREAS, ASSIGNOR has good, valid and exclusive title in and to the trademark set forth on Exhibit A attached hereto and made a part hereof, including all common law rights therein; all rights in the U.S. registrations thereof, and all renewals thereof; all proceeds thereof (such as, by way of example, license royalties and proceeds of infringement suits); the right to sue for past, present and future infringements; and all other rights corresponding therein throughout the world (collectively, the "Trademark") and the goodwill of the business associated therewith; and

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR, does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all right, title and interest in and to the Trademark together with the goodwill of the business associated therewith.

ASSIGNOR covenants that ASSIGNOR will do, execute and deliver, or will cause to be done, executed and delivered, at ASSIGNEE's expense, all such further reasonable acts or documentation for the better of assuring, conveying and confirming unto ASSIGNEE, the entire right, title and interest in the Trademark as ASSIGNEE may reasonably require.

IN WITNESS WHEREOF, ASSIGNOR has executed this Trademark Assignment as of the date first above written.

Landmark Distribution, LLC

':___//*Nb/b*

Robert Lansing, Owner

EXHIBIT A

TRADEMARK SCHEDULE

| <u>Mark</u> | Registration No. | Serial No. | |
|-------------|------------------|------------|--|
| I LIDZ | 4,341,103 | 85-601,058 | |
| ILIDZ | 4,341,104 | 85-601,063 | |