

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM302927

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Virgin Healthmiles, Inc.		10/03/2013	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Virgin Pulse, Inc.		
Street Address:	492 Old Connecticut Path, Suite 601		
City:	Framingham		
State/Country:	MASSACHUSETTS		
Postal Code:	01701		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3461818	GOZONE	
CORRESPONDENCE DATA			
Fax Number:	7816225933		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7816225930		
Email:	trademark@mbbp.com		
Correspondent Name:	Thomas F. Dunn		
Address Line 1:	Morse, Barnes-Brown & Pendleton, P.C.		
Address Line 2:	230 Third Avenue, 4th Floor		
Address Line 4:	Waltham, MASSACHUSETTS 02451		
ATTORNEY DOCKET NUMBER:	VHM GOZONE NAME CHANGE		
NAME OF SUBMITTER:	Thomas F. Dunn		
SIGNATURE:	/Thomas F. Dunn/		
DATE SIGNED:	04/29/2014		
Total Attachments: 2			
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source=Certificate of Amendment (name change) (evidence) (M0580068)#page2.tif			

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Delaware

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The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "VIRGIN HEALTHMILES, INC.", CHANGING ITS NAME FROM "VIRGIN HEALTHMILES, INC." TO "VIRGIN PULSE, INC.", FILED IN THIS OFFICE ON THE THIRD DAY OF OCTOBER, A.D. 2013, AT 4:54 O'CLOCK P.M.


A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3837337 8100

131161115

You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 0790715

DATE: 10-04-13

TRADEMARK
REEL: 005270 FRAME: 0084

CERTIFICATE OF AMENDMENT
TO THE
SECOND AMENDED AND RESTATED CERTIFICATE OF INCORPORATION
OF
VIRGIN HEALTHMILES, INC.

Pursuant to Section 242 of the General Corporation Law of
the State of Delaware

Virgin HealthMiles, Inc. (hereinafter called the "Corporation"), organized and existing under and by virtue of the General Corporation Law of the State of Delaware, does hereby certify as follows:

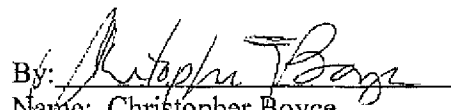
The Board of Directors of the Corporation duly adopted a resolution, pursuant to Sections 141 and 242 of the General Corporation Law of the State of Delaware, setting forth an amendment to the Certificate of Incorporation of the Corporation and declaring said amendment to be advisable. The stockholders of the Corporation duly approved said proposed amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware and prompt written notice of such action shall be provided to those stockholders who did not consent in writing to such action. The resolution setting forth the amendment is as follows:

RESOLVED: That Article I of the Second Amended and Restated Certificate of Incorporation of the Corporation (as amended to date, the "Restated Certificate") is deleted in its entirety and the following is inserted in lieu thereof:

"The name of this corporation is Virgin Pulse, Inc. (the "Corporation")."

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be signed by its Chief Executive Officer this 3rd day of October, 2013.

VIRGIN HEALTHMILES, INC.

By: 
Name: Christopher Boyce
Title: Chief Executive Officer