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TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM303072

SUBMISSION TYPE:	NEW ASSIGNMENT	
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL	

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Commercial Innovations, Inc.		04/04/2014	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	GMX, Inc.
Street Address:	3800 East 91st Street
City:	Cleveland
State/Country:	ОНЮ
Postal Code:	44105
Entity Type:	CORPORATION: OHIO

PROPERTY NUMBERS Total: 3

Property Type	Number	Word Mark
Registration Number:	3097718	ULTRA-SHIELD
Registration Number:	3433679	ULTRA-SHIELD
Registration Number:	3185357	ULTRA-SHIELD - THE NAME YOU TRUST

CORRESPONDENCE DATA

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 216-363-9000

Email: uspto@faysharpe.com
Correspondent Name: FAY SHARPE LLP
Address Line 1: 1228 Euclid Avenue
Address Line 4: Cleveland, OHIO 44115

ATTORNEY DOCKET NUMBER:	GARL 500116US01
NAME OF SUBMITTER:	Brian E. Turung
SIGNATURE:	/bet/
DATE SIGNED:	04/30/2014

Total Attachments: 2

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TRADEMARK REEL: 005270 FRAME: 0904

COMMERCIAL INNOVATIONS, INC. ASSIGNMENT

WHEREAS, Commercial Innovations, Inc., a Corporation of Delaware, having a place of business at 8531 198th Avenue Bristol, Wisconsin 53104 (hereinafter "Assignor"), owns all right, title and interest in and to the trademarks, trademark applications, and all common law and state law trademark rights in the trademarks identified in the attached Exhibit A (hereinafter "said Marks");

WHEREAS, GMX, Inc., an Ohio corporation, having a place of business at 3800 East 91st Street, Cleveland, Ohio 44105 (hereinafter "Assignee"), is desirous of acquiring said Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assigns, transfers, conveys and quitclaims unto said Assignee all right, title and interest in and to said Marks, the applications of said Marks, and all common law and state law trademark rights in and to said Marks, together with the goodwill of the business symbolized by said Marks, all identified in the attached Exhibit A.

Name: President

STATE OF

: Ohio

i

COUNTY OF

: Cuyahoga

SS

Subscribed and sworn to before me this

day of Rosal 2014

Notary Public

ANTONETTE TOTH Notary Public, State of Ohio Cuyahoga County My Commission Expires October 24, 2017

Page 1 of 2

EXHIBIT A

<u>US TRADEMARK</u>	REGISTRATION NO./ SERIAL NO.	REGISTERED/ FILED
ULTRA-SHIELD	3,097,718	May 30, 2006
ULTRA-SHIELD	3,433,679	May 27, 2008
ULTRA-SHIELD - THE NAME YOU	3,185,357	December 19, 2006
TRUST		