

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303085

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Turf Alliance, LLC		04/24/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Turf Industry Holdings LLC		
<b>Street Address:</b>	3525 Old Dixie Hwy		
<b>City:</b>	Dalton		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30721		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: GEORGIA		
<b>PROPERTY NUMBERS Total: 32</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3929640	ACCREDITATION	
<b>Registration Number:</b>	3923972	ACCREDITATION SERIES	
<b>Registration Number:</b>	3775726	BALANCE	
<b>Registration Number:</b>	3926113	BALANCE SERIES	
<b>Registration Number:</b>	4002815	BLUE HAND	
<b>Registration Number:</b>	3835752	COURTYARD	
<b>Registration Number:</b>	3928971	COURTYARD SERIES	
<b>Registration Number:</b>	3775724	CORONADO	
<b>Registration Number:</b>	3931536	CORONADO SERIES	
<b>Registration Number:</b>	3775723	ESTATE	
<b>Registration Number:</b>	3931534	ESTATE SERIES	
<b>Registration Number:</b>	3842241	GROUND GEAR	
<b>Registration Number:</b>	3775725	INFINITY	
<b>Registration Number:</b>	3931535	INFINITY SERIES	
<b>Registration Number:</b>	3775727	INTENSITY	
<b>Registration Number:</b>	3926114	INTENSITY SERIES	
<b>Registration Number:</b>	3690807	LAWN SERIES	
<b>Registration Number:</b>	3772732	MOTION	
<b>Registration Number:</b>	3926115	MOTION SERIES	
<b>TRADEMARK</b>			

OP \$815.00 3929640

Property Type	Number	Word Mark
Registration Number:	4067631	OUTFILL
Registration Number:	3772733	SPEED
Registration Number:	3926116	SPEED SERIES
Registration Number:	4002822	TURF TURTLE
Registration Number:	4012836	TURF QUBES
Registration Number:	3998569	ARTIFICIAL ANSWERS FOR YOUR NATURAL NEED
Registration Number:	3998568	THE BOTTOM LINE IN SPORTS SURFACING
Registration Number:	3960018	THE GREEN ALTERNATIVE
Registration Number:	3998570	WITH U EVERY STEP OF THE GAME
Registration Number:	3931543	TI
Registration Number:	3931557	
Registration Number:	3755762	UBU
Registration Number:	3755764	U UBU

**CORRESPONDENCE DATA**

**Fax Number:** 7168526100

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** (716) 847-8400

**Email:** spiatkowski@phillipslytle.com

**Correspondent Name:** Phillips Lytle LLP

**Address Line 1:** One Canalside

**Address Line 2:** 125 Main Street

**Address Line 4:** Buffalo, NEW YORK 14203

<b>ATTORNEY DOCKET NUMBER:</b>	29248.0
<b>NAME OF SUBMITTER:</b>	Sharon A. Piatkowski
<b>SIGNATURE:</b>	/Sharon A. Piatkowski/
<b>DATE SIGNED:</b>	04/30/2014

**Total Attachments: 4**

source=Turf Industry Holdings - Trademark Assignment#page1.tif

source=Turf Industry Holdings - Trademark Assignment#page2.tif

source=Turf Industry Holdings - Trademark Assignment#page3.tif

source=Turf Industry Holdings - Trademark Assignment#page4.tif

## TRADEMARK ASSIGNMENT

**THIS TRADEMARK ASSIGNMENT** ("Assignment") is made as of the 24th day of April, 2014, by Turf Alliance, LLC ("Assignor"), a Delaware limited liability company, having a place of business at 23022-800 Niagara Road, Welland, Ontario L3C 7E7, Canada, in favor of Turf Industry Holdings LLC ("Assignee"), a Georgia limited liability company, having a place of business at 3525 Old Dixie Hwy, Dalton, Georgia, 30721.

**WHEREAS**, Assignor desires to assign to Assignee, and Assignee desires to acquire from Assignor, all of Assignor's right, title and interest in and to the registrations and trademarks set forth on Exhibit A attached hereto and made a part hereof (the "Marks"), together with the goodwill of the business symbolized thereby:

**NOW, THEREFORE**, for good and valuable consideration paid by Assignee to Assignor, the receipt and sufficiency of which are hereby acknowledged, Assignor does hereby sell, transfer, convey, assign, and deliver to Assignee all of Assignor's right, title, and interest throughout the world in and to the Marks, together with the goodwill of the business symbolized by the Marks, and Assignor's entire right, title, and interest in and to any claims in law or equity, including without limitation the right to sue for and collect damages arising out of any past, present or future infringement or other unauthorized use of the Marks.

**AND**, Assignor agrees that, upon reasonable request by Assignee and at Assignee's expense, Assignor shall execute all papers, instruments, documents, and agreements, make all rightful oaths, testify on behalf of Assignee, and do all other lawful acts necessary or appropriate to carry out the intent of this Assignment, as well as provide such other material, information, or assistance as may be necessary or desirable to carry out the intent of this Assignment.

**AND**, this Assignment shall be binding upon Assignor and shall inure to the benefit of Assignee, and its representatives, successors, and assigns.

**IN WITNESS WHEREOF**, Assignor has executed this Assignment on the date first above written.

TURF ALLIANCE, LLC

By: 

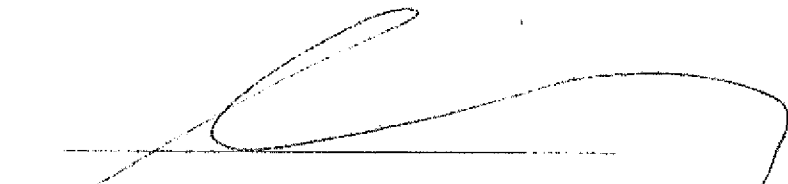
Name: Mark Nicholls

Title: Managing Member

Doc #01-2771336.1

① Province ①  
STATE OF ONTARIO )  
① Regional Municipality of ① ) SS.:  
COUNTY OF NIAGARA )

On the 24 th day of April in the year 2014, before me, the undersigned, personally appeared Mark Nicholls, personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that by his signature on the instrument he executed the instrument.



Notary Public




Scott Douglas Whilty, Notary Public,  
Regional Municipality of Niagara,  
limited to the attestation of instruments  
and taking of affidavits, for Turf Industry  
Inc. and its subsidiaries.  
Expires July 20, 2015.

mm

**EXHIBIT A**

<u>Mark</u>	<u>Registration Number</u>	<u>Goods</u>
ACCREDITATION	3,929,640	Synthetic turf
ACCREDITATION SERIES	3,923,972	Synthetic turf
BALANCE	3,775,726	Synthetic turf
BALANCE SERIES	3,926,113	Synthetic turf
BLUE HAND	4,002,815	Synthetic turf maintenance and installation equipment, namely, synthetic turf sweepers and groomers
COURTYARD	3,835,752	Synthetic turf
COURTYARD SERIES	3,928,971	Synthetic turf
CORONADO	3,775,724	Synthetic turf
CORONADO SERIES	3,931,536	Synthetic turf
ESTATE	3,775,723	Synthetic turf
ESTATE SERIES	3,931,534	Synthetic turf
GROUND GEAR	3,842,241	Synthetic turf
INFINITY	3,775,725	Synthetic turf
INFINITY SERIES	3,931,535	Synthetic turf
INTENSITY	3,775,727	Synthetic turf
INTENSITY SERIES	3,926,114	Synthetic turf
LAWN SERIES	3,690,807	Synthetic turf
MOTION	3,772,732	Synthetic turf
MOTION SERIES	3,926,115	Synthetic turf
OUTFILL	4,067,631	Rubber or polymer granules for use as synthetic turf infill
SPEED	3,772,733	Synthetic turf

*MM*

SPEED SERIES	3,926,116	Synthetic turf
TURFTURTLE	4,002,822	Synthetic turf maintenance equipment, namely, synthetic turf sweeper, vacuum and groomer
TURF QUBES	4,012,836	Trays for removable sports and recreational surfacing
ARTIFICIAL ANSWERS FOR YOUR NATURAL NEEDS	3,998,569	Installation of synthetic turf
THE BOTTOM LINE IN SPORTS SURFACING	3,998,568	Installation of synthetic turf
THE GREEN ALTERNATIVE	3,960,018	Synthetic turf; Installation of synthetic turf
WITH U EVERY STEP OF THE GAME	3,998,570	Installation of synthetic turf
Ti & Design 	3,931,543	Consulting in the field of selecting synthetic turf; Consulting in the field of installation and maintenance of synthetic turf; Educational services, namely, providing lectures in the field of synthetic turf
Miscellaneous Design 	3,931,557	Synthetic turf; Installation of synthetic turf
UBU	3,755,762	Installation of synthetic turf
UBU & Design 	3,755,764	Installation of synthetic turf