

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303135

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Adams Apple Distributing L.P.		02/13/2013	LIMITED PARTNERSHIP: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Donald R. Levin Revocable Trust U.A.D. 8-17-77		
<b>Street Address:</b>	2301 Ravine Way		
<b>City:</b>	Glenview		
<b>State/Country:</b>	ILLINOIS		
<b>Postal Code:</b>	60025		
<b>Entity Type:</b>	Trust: UNITED STATES		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1882426	STRONG BOX	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3122691747		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312.269.8000		
<b>Email:</b>	TEMANUELSON@NGELAW.COM		
<b>Correspondent Name:</b>	Antony J. McShane		
<b>Address Line 1:</b>	2 NORTH LASALLE STREET, SUITE 1700		
<b>Address Line 2:</b>	Neal, Gerber & Eisenberg, LLP		
<b>Address Line 4:</b>	CHICAGO, ILLINOIS 60602		
<b>ATTORNEY DOCKET NUMBER:</b>	16473-0702STRONGBOX		
<b>NAME OF SUBMITTER:</b>	Antony J. McShane		
<b>SIGNATURE:</b>	/Antony McShane/		
<b>DATE SIGNED:</b>	04/30/2014		
<b>Total Attachments: 1</b>			
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CH \$40.00 1882426

**Trademark Assignment Nunc Pro Tunc**

This assignment is made by and between Adams Apple Distributing L.P., a limited partnership organized under the laws of Delaware, with a place of business at 2301 Ravine Way Glenview, Illinois 60025 ("Assignor") and Donald R. Levin Revocable Trust U.A.D. 8-17-77 ("Assignee"), and is effective as of February 28, 2013.

WHEREAS, Assignor is the owner of the trademark STRONG BOX, which it has used and registered in connection with smoker's articles, namely cigarette holders and dispensers (Reg. No. 1,882,426) (the "Mark"), and all of the goodwill associated therewith;

WHEREAS, Assignor is desirous of assigning all right, title and interest in and to the Mark, and any and all goodwill associated therewith, to the Assignee;

WHEREAS, Assignee is desirous of acquiring all right, title and interest in and to the Mark, and any and all goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark, and any and all goodwill associated therewith, and the registration therefor, that Assignor may have including, without limitation, the right to sue and collect damages for past, present and future infringements of the Mark, and to further assign or to license any and all right, title and interest in and to the Mark.

Date: February 13, 2013

Adams Apple Distributing, L.P.

By: \_\_\_\_\_

Name: Seth I Gold

Title: Secretary