#### TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM303275

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Coding Institute, LLC		07/31/2013	LIMITED LIABILITY COMPANY:

#### **RECEIVING PARTY DATA**

Name:	Alliance Services Ltd.		
Street Address:	2 Church Street		
Internal Address:	Clarendon House		
City:	Hamilton		
State/Country:	BERMUDA		
Postal Code:	HM11		
Entity Type:	exempted company: BERMUDA		

#### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	3784827	SUPER CODER
Registration Number:	4270535	SUPERCODER.COM

#### **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Phone: 9198294309

Email: tmgroup@hutchlaw.com

**Correspondent Name:** Devon E. White

Address Line 1: 3110 Edwards Mill Road, Suite 300 Address Line 4: Raleigh, NORTH CAROLINA 27612

**ATTORNEY DOCKET NUMBER:** ASL.21000-CODING JULY

#### **DOMESTIC REPRESENTATIVE**

Name: Devon E. White

Address Line 1: 3110 Edwards Mill Road, Suite 300 Raleigh, NORTH CAROLINA 27612 Address Line 4:

**NAME OF SUBMITTER:** Devon E. White

SIGNATURE: /DEW/

TRADEMARK

REEL: 005272 FRAME: 0077 900287985

# DATE SIGNED: 05/01/2014 Total Attachments: 4 source=Assignment of Trademarks from Coding Institute LLC (July 2013)#page1.tif

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TRADEMARK REEL: 005272 FRAME: 0078

## ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS AND ACCOMPANYING REGISTRATIONS AND GOODWILL

Effective as of July 31, 2013 (the "Effective Date"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Coding Institute, LLC, a North Carolina limited liability company ("Assignor"), does hereby sell, assign, transfer and set over to Alliance Services Ltd., a Bermuda exempted company ("Assignee"), all of Assignor's worldwide rights, title and interest in and to the trademarks and service marks and registrations thereof listed on Exhibit A attached hereto (collectively, the "Marks"), any renewals or extensions of such registrations, and all rights therein and thereto in any country or locality worldwide, together with the goodwill of the business in connection with which the Marks are used and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns, or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

Assignor agrees to execute and deliver at the request of Assignee, any papers, instruments and assignments reasonably necessary to vest in Assignee all of Assignor's right, title and interest in and to the Marks and the applications and registrations therefor and/or to provide evidence to support such assignment in the event such evidence is reasonably necessary and to the extent such evidence is in the possession or control of Assignor.

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H: 395930

TRADEMARK REEL: 005272 FRAME: 0079

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

CODING INSTITUTE, LLC			
Ву:			
, and	Greg E. Lindber		
Title:	Chairman		
	March 25, 2014		
ALLIA	NCE SERVICES LTD.		
Ву:			
Name:			
Title: _			
Date:			

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

### CODING INSTITUTE, LLC

Ву:	
Name:	
Title: _	
Date: _	
·	NCE SERVICES LTD.
Ву:	
Name:	Marcello A. Ausenda
	Director
Data	APR N 8 201/

#### **EXHIBIT A**

## ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS AND ACCOMPANYING REGISTRATIONS AND GOODWILL

Mark	App. No.	Reg. No.	Reg. Date	Goods/Services
SUPER CODER	78/533,588	3,784,827	05/04/2010	Printed publications, namely, wall charts, booklets and bound flip charts featuring insurance billing codes for use in the medical field
SUPERCODER.COM	85/279,497	4,270,535	01/08/2013	Providing an online website portal and online website featuring information pertaining to the field of healthcare insurance claims

H: 395930

**RECORDED: 05/01/2014** 

TRADEMARK REEL: 005272 FRAME: 0082