

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303464

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
E-REWARDS, INC.		05/01/2014	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	RESEARCH NOW GROUP, INC.		
<b>Street Address:</b>	5800 Tennyson Parkway, Suite 600		
<b>City:</b>	Plano		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75024		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 56</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4198911	CONVERSION	
<b>Registration Number:</b>	3901619	EVOLISTEN	
<b>Serial Number:</b>	77939974	MATTERMETER	
<b>Registration Number:</b>	4061609	ADIMENSION	
<b>Registration Number:</b>	4246048	"BY-INVITATION-ONLY"	
<b>Serial Number:</b>	85604109	CHANGING THE WORLD ONE SURVEY AT A TIME	
<b>Registration Number:</b>	4481758	CLOUD COMMUNITIES	
<b>Registration Number:</b>	4091444	DAY AFTER	
<b>Registration Number:</b>	3381026	DYNAMIC PROFILE ENRICHMENT	
<b>Registration Number:</b>	2516570	E	
<b>Registration Number:</b>	3461944	E E-REWARDS MEDICAL MARKET RESEARCH	
<b>Registration Number:</b>	3462006	E E-REWARDS OPINION PANEL	
<b>Registration Number:</b>	2587205	E-OFFER	
<b>Registration Number:</b>	2368959	E-REWARDS	
<b>Registration Number:</b>	3343127	E-REWARDS	
<b>Registration Number:</b>	3477697	ERI	
<b>Registration Number:</b>	4215221	ERI	
<b>Registration Number:</b>	4207481	ERI E-REWARDS INC	
<b>Registration Number:</b>	3669917	ERI MARKET RESEARCH	
<b>Registration Number:</b>	3667204	ERI RESEARCH	
<b>TRADEMARK</b>			

OP \$1415.00 4198911

Property Type	Number	Word Mark
Serial Number:	85619853	FLASH COMMUNITIES
Registration Number:	3510306	FRACTIONAL OWNERSHIP PANEL
Registration Number:	3599500	GIVE YOUR OPINION. GET COOL REWARDS.
Registration Number:	3678058	GLOBAL PANEL
Registration Number:	3725976	HYBRID INTERVIEWING
Serial Number:	86116126	MOBILE RESEARCH SCORE
Registration Number:	3609852	NATIONPULSE
Serial Number:	85882252	OMNIMOB
Registration Number:	4140216	OMNIGIVE
Registration Number:	3336960	OMNIPULSE
Registration Number:	4486247	ONDIMENSION
Registration Number:	4115154	ONLINE OBSERVATIONS
Registration Number:	3510305	OPINION POINTS
Registration Number:	3669869	PANEL PLUS +
Registration Number:	3693940	PANELIST DNA
Registration Number:	3355661	QUALITY ONLINE PANELS. PROVEN RESULTS.
Serial Number:	86088760	RELEVANT MOVEMENT
Registration Number:	4025122	RESEARCH NOW
Serial Number:	85627142	RESEARCH NOW MOBILE
Serial Number:	85603716	RESEARCH ROCKET
Registration Number:	2646545	REWARDING BUSINESS RELATIONSHIPS
Registration Number:	4359074	RIVERSELECT
Registration Number:	4025123	R N
Registration Number:	4025124	R N RESEARCH NOW
Registration Number:	4159164	SAMPLENOW
Registration Number:	3667158	SAMPLE PLUS+
Registration Number:	4511341	SAMPLIFY
Registration Number:	4324896	SHAPE THE WORLD AROUND YOU
Registration Number:	3461626	STRATEGIC INTELLIGENCE GROUP
Serial Number:	85604266	SURVEYS THAT CHANGE LIVES
Serial Number:	85594536	SYNDICATED INSIGHTS
Serial Number:	85604326	THE MOBILE CHANNEL
Registration Number:	3477619	U.TALK.BACK
Registration Number:	3599499	U.TALK.BACK OPINION PANEL
Registration Number:	3634110	UNCLEARDATAITIS
Registration Number:	3693941	VERACITY360

**CORRESPONDENCE DATA**

Fax Number:

**TRADEMARK**

**REEL: 005273 FRAME: 0270**

**Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.**

**Phone:** 214-365-7501  
**Email:** krowley@e-rewardsinc.com  
**Correspondent Name:** Kathleen H. Rowley  
**Address Line 1:** 5800 Tennyson Parkway, Suite 600  
**Address Line 4:** Plano, TEXAS 75024

<b>NAME OF SUBMITTER:</b>	Kathleen H. Rowley
<b>SIGNATURE:</b>	/Kathleen H. Rowley/
<b>DATE SIGNED:</b>	05/02/2014

**Total Attachments: 3**  
source=Certificate of Amendment NAME CHANGE -- 1 MAY 2014#page1.tif  
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source=Certificate of Amendment NAME CHANGE -- 1 MAY 2014#page3.tif

# Delaware

PAGE 1

*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "E-REWARDS, INC.", CHANGING ITS NAME FROM "E-REWARDS, INC." TO "RESEARCH NOW GROUP, INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF MAY, A.D. 2014, AT 11:21 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3024770 8100

140545921

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 1336213

DATE: 05-01-14

TRADEMARK  
REEL: 005273 FRAME: 0272

**CERTIFICATE OF AMENDMENT  
TO  
SEVENTH AMENDED AND RESTATED  
CERTIFICATE OF INCORPORATION  
OF  
e-REWARDS, INC.**

Pursuant to Section 242 of the General Corporation Law of the State of Delaware, e-Rewards, Inc., a corporation organized and existing under the laws of the State of Delaware (the "Corporation"), does hereby certify as follows:

- I. The name of the Corporation is e-Rewards, Inc.
- II. The Certificate of Incorporation of the Corporation was originally filed with the Secretary of State of the State of Delaware on April 1, 1999. A Seventh Amended and Restated Certificate of Incorporation of the Corporation was filed with the Secretary of State of the State of Delaware on October 25, 2013 (the "Charter").
- III. By written consent of the Board of Directors of the Corporation in accordance with Section 141(f) of the General Corporation Law of the State of Delaware, resolutions were duly adopted pursuant to Section 242 of the General Corporation Law of the State of Delaware setting forth a proposed amendment to the Charter and declaring said amendment to be advisable. The requisite stockholders of the Corporation duly approved said proposed amendment by written consent in accordance with Sections 228 and 242 of the General Corporation Law of the State of Delaware. Such resolutions to amend the Charter are as follows:

The Charter be hereby amended by deleting Section I in its entirety and replacing it with the follow new Section I:

**I.**

The name of the corporation is **Research Now Group, Inc.** (the "Company").

*[Remainder of Page Intentionally Left Blank.]*

IN WITNESS WHEREOF, the Corporation has caused this Certificate of Amendment to be executed by its duly authorized officer this 1st day of May, 2014.

E-REWARDS, INC.

EB

By:

Name: Kurt Krapton

Title: President and CEO