

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303770

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fort Hill Company		04/25/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	WAGGL, INC.		
Street Address:	23 Glen Drive		
City:	Sausalito		
State/Country:	CALIFORNIA		
Postal Code:	94965		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Serial Number:	86060584	WAGGL	
Serial Number:	86060574	WAGGL	
Registration Number:	4296520	WE ACHIEVE	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(215) 241-5303		
Email:	lsmith@liacouraslaw.com		
Correspondent Name:	Leslie H Smith		
Address Line 1:	1515 Market Street, Suite 808		
Address Line 2:	Liacouras & Smith, LLP		
Address Line 4:	Philadelphia, PENNSYLVANIA 19102		
ATTORNEY DOCKET NUMBER:	WAGGL/FHC		
NAME OF SUBMITTER:	Leslie H Smith		
SIGNATURE:	/Leslie H Smith/		
DATE SIGNED:	05/07/2014		
Total Attachments: 2			
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TRADEMARK/SERVICE MARK ASSIGNMENT

WHEREAS, Fort Hill Company ("FHC"), a Delaware corporation with offices at 4 W. Rockland Road, Montchanin, DE 19710, is the owner of all rights in and to the following trademarks and service marks and the corresponding federal registration and pending applications therefor (collectively, the "Trademarks"):

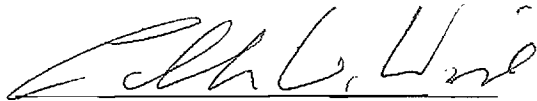
Trademarks/Service Marks	Reg. No./Serial No.	Description of Goods/Services
WE ACHIEVE	Reg. No. 4296520	Providing temporary use of on-line, non-downloadable software to collect and identify actions, ideas, insights, or achievements resulting from programs, courses, meetings, sessions, conferences, and other events, and to enable users to see the submissions of other users and to create a ranked list of the most compelling items submitted (Int'l Class 42)
WAGGL	Serial No. 86/060584	Downloadable mobile applications for crowd sourcing data from users by posing questions to user groups, collecting the responses, and creating a ranked collection of the most compelling items as determined by the user group (Int'l Class 9)
WAGGL	Serial No. 86/060574	Providing temporary use of on-line, non-downloadable software to crowd source data from users by posing questions to user groups, collecting the responses, and creating a ranked collection of the most compelling items as determined by the user group (Int'l Class 42)

WHEREAS, WAGGL, INC. ("WAGGL"), a Delaware C-corporation with offices at 23 Glen Drive, Sausalito, CA 94965, is desirous of acquiring all rights in and to the Trademarks and the business connected therewith; and

WHEREAS, WAGGL is the successor to the portion of the business of FHC to which the Trademarks pertain, pursuant to Section 10 of the Trademark Act, 15 U.S.C. § 1060 .

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, FHC, intending to be legally bound, hereby assigns to WAGGL all rights, title, and interest in and to the Trademarks and the business connected therewith, together with the goodwill of the business symbolized by the Trademarks.

FORT HILL COMPANY



Signature

Calhoun W. Wick - Chairman
Printed Name/Title

Dated: April 25, 2014