

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM303866

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Unity Corporation		11/27/2013	CORPORATION: IDAHO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Transilio, Inc.		
<b>Street Address:</b>	80 Cottonwood Ct.		
<b>Internal Address:</b>	Suite 150, Building C		
<b>City:</b>	Eagle		
<b>State/Country:</b>	IDAHO		
<b>Postal Code:</b>	83616		
<b>Entity Type:</b>	CORPORATION: DELAWARE		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3790649	WONDER BAR	
<b>Registration Number:</b>	3790650	EXPERT ANSWERS YOU CAN TRUST	
<b>Registration Number:</b>	3825747	JLOG	
<b>Registration Number:</b>	3829752	JOURNEY LOG	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4199310003		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2086290020		
<b>Email:</b>	steve@bnip.com		
<b>Correspondent Name:</b>	Stephen M. Nipper		
<b>Address Line 1:</b>	929 S. Allante Pl.		
<b>Address Line 4:</b>	Boise, IDAHO 83709		
<b>ATTORNEY DOCKET NUMBER:</b>	1370-000		
<b>NAME OF SUBMITTER:</b>	Stephen M. Nipper		
<b>SIGNATURE:</b>	/Stephen M. Nipper/		
<b>DATE SIGNED:</b>	05/07/2014		
<b>Total Attachments: 4</b>			
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## INTELLECTUAL PROPERTY ASSIGNMENT AGREEMENT

Effective November 27, 2013, Unity Corporation, an Idaho corporation ("**Seller**"), assigns intellectual property ("**IP Assignment**") to Transilio, Inc., a Delaware corporation ("**Buyer**"), as follows:

**1. Background.** Seller and Buyer are parties to a Purchase and Sale Agreement dated effective November 27, 2013 ("**Purchase Agreement**"). Under the Purchase Agreement, Seller has agreed to assign all of Seller's interest in the Assigned IP (as defined in Section 3 below) to Buyer.

**2. Assignment.** Seller hereby irrevocably assigns Seller's entire right, title, and interest in and to the Assigned IP and Related Rights (as defined in Section 4 below) to Buyer.

**3. Assigned IP.** "**Assigned IP**" means all of the following:

**3.1 Patents.** The patents and patent applications listed in Schedule 3 ("**Patents**") and all issuances, divisions, continuations, continuations-in-part, reissues, extensions, reexaminations and renewals of a Patent, international applications and patents, and foreign applications and patents of any of the patents or patent applications, and any other application claiming priority rights from the patents and/or patent applications listed in Schedule 3.

**3.2 Trademarks.** The trademark registrations and applications listed in Schedule 3 ("**Trademarks**") and all goodwill, issuances, extensions, and renewals of a Trademark. With respect to United States intent-to-use trademark applications, the transfer of such applications accompanies the transfer of Seller's business, or the portion of the business to which the trademark pertains, and that business is ongoing.

**3.3 Copyrights.** The copyright registrations, applications for registration, and exclusive copyright licenses set forth in Schedule 3 ("**Copyrights**") and all issuances, extensions, and renewals of a Copyright.

**4. Related Rights.** "**Related Rights**" means all of following related to the Assigned IP: (i) rights provided by the law of any jurisdiction, by international treaties and conventions, and otherwise throughout the world; (ii) royalties, fees, income, payments, and other proceeds now or hereafter due or payable; and (iii) claims accruing before, on, or after the date of this IP Assignment, including without limitation all claims for legal and equitable remedies for past, present, and future infringement, dilution, misappropriation, violation, misuse, breach, or default.


**5. Recordation and Further Actions.** Seller authorizes the Commissioner for Patents, the Commissioner for Trademarks, the Register of Copyrights, and any other governmental officials to record and register this IP Assignment at Buyer's request. Seller shall take any necessary or desirable action following the date of this IP Assignment to ensure that the Assigned IP and Related Rights are assigned to Buyer or Buyer's assignees and successors.

**6. Remedies.** This IP Assignment is governed by Idaho law. The dispute resolution provisions of the Purchase Agreement govern any dispute related to this IP Assignment.

7. **Counterparts.** This IP Assignment may be executed by facsimile and in counterparts, each of which constitutes an original and all of which together constitute a single instrument.

UNITY CORPORATION

Date: November 27, 2013

By:   
Name: C.S. Ellard  
Title: President

**SCHEDULE 3  
ASSIGNED IP**

