TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM303869

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GENIUS.COM, INCORPORATED		01/27/2014	CORPORATION:

RECEIVING PARTY DATA

Name:	LEADROCKET, INC.
Street Address:	2400 Broadway St #130
City:	Redwood City
State/Country:	CALIFORNIA
Postal Code:	94063
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	2182071	MARKETING GENIUS
Registration Number:	3347365	
Registration Number:	3391065	GENIUS INTERACTIVE
Registration Number:	3614660	SO SIMPLE IT'S GENIUS
Registration Number:	3181721	MARKETINGGENIUSCOM
Registration Number:	3181746	PEOPLE NOT CLICKS
Registration Number:	3201596	GET SMART ABOUT YOUR CUSTOMER
Registration Number:	3201597	GENIUS
Registration Number:	3332245	GENIUS.COM
Registration Number:	3201599	GENIUS INCORPORATED
Registration Number:	3201600	SALESGENIUS
Serial Number:	85543623	LEADROCKET

CORRESPONDENCE DATA

Fax Number: 4089711817

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Phone:	660-878-6200
Email:	trademarks@tzpatents.com
Correspondent Name:	Tabarrok & Zahrt LLP
Address Line 1:	60 So. Market St.

OP $315.00 2182071

Address Line 2:	Ste 1250
Address Line 4:	San Jose, CALIFORNIA 95113

ATTORNEY DOCKET NUMBER:	14-CALLIDUS
NAME OF SUBMITTER:	Karen Gibson
SIGNATURE:	/Karen Gibson/
DATE SIGNED:	05/07/2014

Total Attachments: 2
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Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "GENIUS.COM INCORPORATED", CHANGING ITS NAME FROM "GENIUS.COM INCORPORATED" TO "LEADROCKET, INC.", FILED IN THIS OFFICE ON THE TWENTY-SEVENTH DAY OF JANUARY, A.D. 2014, AT 8 O'CLOCK A.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.

3896435   8100

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Jeffrey W. Bullock, Secretary of State

AUTHENTICATION: 1085816

DATE: 01-27-14

CERTIFICATE OF AMENDMENT OF

CERTIFICATE OF INCORPORATION OF

GENIUS.COM INCORPORATED

Genius.com Incorporated a corporation organized and existing under the General Corporation Law of the State of Delaware (the "Corporation"), DOES HEREBY CERTIFY:

FIRST: The original Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on December 17, 2004 under the name MarketingGenius.com, Inc.

SECOND: A Certificate of Amendment to the Certificate of Incorporation of the Corporation was filed with the Secretary of State of Delaware on March 24, 2006 changing the name from Marketing Genius.com, Inc. to Genius.com Incorporated.

THIRD: This amendment to the Certificate of Incorporation of the Corporation as set forth below has been duly adopted in accordance with the provisions of Section 242, and has been consented to in writing by the stockholders of the Corporation, in accordance with Section 228 of the General Corporation Law of the State of Delaware:

FOURTH: Article First of the Certificate of Incorporation as presently in effect be, and the same hereby is, amended and restated to read in its entirety as follows:

"The name of the corporation is LeadRocket, Inc."

IN WITNESS WHEREOF, the Corporation has caused this Certificate to be signed by its President this 24th day of January, 2014.

GENIUS.COM INCORPORATED

By _____ /s/ Sam Weber _____
Sam Weber
President

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