

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304244

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Outdoor Research, Inc.		04/25/2014	CORPORATION: WASHINGTON

**RECEIVING PARTY DATA**

<b>Name:</b>	Outdoor Research, LLC
<b>Street Address:</b>	2203 First Avenue South
<b>City:</b>	Seattle
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98134-1424
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: WASHINGTON

**PROPERTY NUMBERS Total: 19**

Property Type	Number	Word Mark
Registration Number:	1773074	CROCODILES
Registration Number:	3133922	DESIGNED BY ADVENTURE
Registration Number:	3069303	DESIGNED BY ADVENTURE
Registration Number:	3007471	DESIGNED BY ADVENTURE
Registration Number:	3069304	DESIGNED BY ADVENTURE
Registration Number:	1690804	HYDROSEAL
Registration Number:	1587819	HYDROSEAL STUFF SACKS
Registration Number:	1626499	HYDROSEAL-200
Registration Number:	3163421	INFINITE GUARANTEE
Registration Number:	3370153	INFINITE GUARANTEE
Registration Number:	3046855	INFINITE GUARANTEE
Registration Number:	1639819	MODULAR MITTS
Registration Number:	3588206	OR
Registration Number:	1720283	OR
Registration Number:	2456713	OUTDOOR RESEARCH
Registration Number:	1424541	OUTDOOR RESEARCH
Registration Number:	3573552	OUTDOOR RESEARCH
Registration Number:	2465932	QIK-STIK
Registration Number:	1739896	WATER BOTTLE PARKA

TRADEMARK

**CORRESPONDENCE DATA****Fax Number:** 2066826031*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.***Phone:** 206-622-4900**Email:** AndreaP@SeedIP.com**Correspondent Name:** E. Russell Tarleton**Address Line 1:** 701 Fifth Avenue**Address Line 2:** Suite 5400**Address Line 4:** Seattle, WASHINGTON 98104

<b>ATTORNEY DOCKET NUMBER:</b>	720091.001
<b>NAME OF SUBMITTER:</b>	E. Russell Tarleton
<b>SIGNATURE:</b>	/E. Russell Tarleton/
<b>DATE SIGNED:</b>	05/12/2014

**Total Attachments: 6**

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## ASSIGNMENT OF TRADEMARKS

WHEREAS, Outdoor Research, Inc. (hereinafter referred to as ASSIGNOR), a corporation organized under the laws of the State of Washington, is the owner of rights in trademarks in the United States, in foreign countries where rights for such trademarks have been established by use, and of United States issued trademark registrations and of foreign issued trademark registrations; such trademarks which are the subject of the rights acquired through use, such registrations set forth in the SCHEDULE OF TRADEMARKS annexed hereto and made part hereof (hereinafter the TRADEMARKS); together with the right to sue for past infringement thereof; and

WHEREAS, Outdoor Research, LLC, (hereinafter referred to as ASSIGNEE), a limited liability company organized under the laws of the State of Washington, having its principal office at 2203 First Avenue South, Seattle, Washington 98134-1424, United States of America, is desirous of acquiring all the right, title and interest of ASSIGNOR in, to and under the TRADEMARKS, together with the goodwill of the business associated with the TRADEMARKS; and

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE, its successors and assigns its entire right, title and interest in and to the TRADEMARKS, the rights established by use and the United States and foreign registrations and applications, together with the goodwill of the business associated with the TRADEMARKS, the trademark rights established by use and the United States and foreign registrations and applications; and

ASSIGNOR does also hereby sell, assign and transfer unto ASSIGNEE, its successors and assigns all claims for damages by reason of past infringement of the TRADEMARKS, the trademark rights established by use, the registrations and applications, and the right to sue for and collect the same; and


ASSIGNOR further authorizes the Commissioner of Patents and Trademarks of the United States, and any official of any country or countries foreign to the United States whose duty it is to record the rights to trademarks, registrations, applications and title thereto, to record the right to trademarks, registrations and applications listed in the annexed SCHEDULE OF TRADEMARKS as the property of ASSIGNEE; and

ASSIGNOR further agrees to execute such further documents as may be required in the United States and countries foreign to the United States to record and/or establish ASSIGNEE as the owner of the TRADEMARKS, rights to trademarks, registrations and applications, and all rights herein assigned.

IN WITNESS WHEREOF, ASSIGNOR and ASSIGNEE have caused the hands of their proper officers to be subscribed hereto.


ASSIGNOR

Apr 125 2014  
Date

  
\_\_\_\_\_  
Name: J. Daniel Nordstrom  
Title: CEO, Outdoor Research, Inc.



ASSIGNEE

Apr 1 25 2014  
Date




  
\_\_\_\_\_  
Name: J. Daniel Nordstrom  
Title: CEO, Outdoor Research, LLC


## SCHEDULE OF TRADEMARKS




### UNITED STATES REGISTRATIONS

Mark	Registration No.	Registration Date
CROCODILES	1,773,074	May 25, 1993
DESIGNED BY ADVENTURE	3,133,922	August 22, 2006
DESIGNED BY ADVENTURE	3,069,303	March 14, 2006
DESIGNED BY ADVENTURE	3,007,471	October 18, 2005
DESIGNED BY ADVENTURE	3,069,304	March 14, 2006
HYDROSEAL	1,690,804	June 2, 1992
HYDROSEAL STUFF SACKS	1,587,819	March 20, 1990
HYDROSEAL-200	1,626,499	December 11, 1990
INFINITE GUARANTEE	3,163,421	October 24, 2006
INFINITE GUARANTEE	3,370,153	January 15, 2008
INFINITE GUARANTEE	3,046,855	January 17, 2006
MODULAR MITTS	1,639,819	April 2, 1991
	3,588,206	March 10, 2009
	1,720,283	September 29, 1992
OUTDOOR RESEARCH	2,456,713	June 5, 2001
OUTDOOR RESEARCH	1,424,541	January 13, 1987
OUTDOOR RESEARCH	3,573,552	February 10, 2009
QIK-STIK	2,465,932	July 3, 2001
WATER BOTTLE PARKA	1,739,896	December 15, 1992

FOREIGN REGISTRATIONS/APPLICATIONS

<b>Jurisdiction</b>	<b>Mark</b>	<b>Registration No./ Application No.</b>	<b>Registration Date/ Application Date</b>
Australia	ADVENTURE DESIGNS	758491	March 27, 1998
Australia	DESIGNED BY ADVENTURE	866130	December 1, 2004
Australia		981410	March 7, 2008
Australia	OUTDOOR RESEARCH	921506	March 7, 2007
Australia	OUTDOOR RESEARCH	946300	October 4, 2007
Canada	CROCODILES	TMA845,998	March 12, 2013
Canada	DESIGNED BY ADVENTURE	TMA694,790	August 27, 2007
Canada		TMA754,260	November 30, 2009
Canada	OUTDOOR RESEARCH	TMA726,003	October 14, 2008
Canada	OUTDOOR RESEARCH	TMA773,181	July 28, 2010
Chile	DESIGNED BY ADVENTURE	931586	September 15, 2011
Chile		886735	June 14, 2010
Chile	OUTDOOR RESEARCH	886737	June 14, 2010
China	DESIGNED BY ADVENTURE	866130	December 1, 2004
China	CROCGAITERS	9373880	May 7, 2012
China		7343756	October 28, 2010
China		6991587	December 14, 2010
China	OUTDOOR RESEARCH	7343757	October 28, 2010
China	OUTDOOR RESEARCH	946300	October 4, 2007
European Community	CROCODILES	010403186	May 8, 2012
European Community	DESIGNED BY ADVENTURE	866130	December 1, 2004
European Community		981410	March 7, 2008
European Community	OUTDOOR RESEARCH	946300	October 4, 2007
Hong Kong	DESIGNED BY ADVENTURE	301827919	November 7, 2011
Hong Kong		301277866	August 18, 2009
Hong Kong		301213271	May 27, 2009
Hong Kong	OUTDOOR RESEARCH	301214045	April 29, 2009

Hong Kong	OUTDOOR RESEARCH	301277893	May 22, 2009
Madrid Protocol	DESIGNED BY ADVENTURE	866130	December 1, 2004
Madrid Protocol		981410	March 7, 2008
Madrid Protocol	OUTDOOR RESEARCH	921506	March 7, 2007
Madrid Protocol	OUTDOOR RESEARCH	946300	October 4, 2007
Japan	CROCGAITERS	5427149	July 22, 2011
Japan	DESIGNED BY ADVENTURE	866130	December 1, 2004
Japan		981410	March 7, 2008
Japan	OUTDOOR RESEARCH	921506	March 7, 2007
Japan	OUTDOOR RESEARCH	946300	October 4, 2007
South Korea	CROCGAITERS	40-1002633	October 22, 2013
South Korea	DESIGNED BY ADVENTURE	866130	December 1, 2004
South Korea	OR	40-512205	February 8, 2002
South Korea	OR (Customs Recordation)	0512205	October 5, 2009
South Korea		981410	March 7, 2008
South Korea	OUTDOOR RESEARCH	946300	October 4, 2007
New Zealand	DESIGNED BY ADVENTURE	836834	August 8, 2011
New Zealand		785509	September 11, 2008
New Zealand	OUTDOOR RESEARCH	764668	December 11, 2008
Norway	DESIGNED BY ADVENTURE	866130	December 1, 2004
Norway		981410	March 7, 2008
Norway	OUTDOOR RESEARCH	921506	March 7, 2007
Norway	OUTDOOR RESEARCH	946300	October 4, 2007
Peru	DESIGNED BY ADVENTURE	498508-2012	June 26, 2012
Peru		498507-2012	June 26, 2012
Peru	OUTDOOR RESEARCH	00193827	November 26, 2012
Russian Federation	DESIGNED BY ADVENTURE	866130	December 1, 2004
Russian Federation		981410	March 7, 2008
Russian Federation	OUTDOOR RESEARCH	921506	March 7, 2007
Russian Federation	OUTDOOR RESEARCH	946300	October 4, 2007

Switzerland	DESIGNED BY ADVENTURE	866130	December 1, 2004
Switzerland	 OUTDOOR RESEARCH	604956	September 13, 2010
Taiwan	CROCGAITERS	1478255	October 1, 2011
Taiwan	DESIGNED BY ADVENTURE	1495932	January 1, 2012
Taiwan		1455242	March 1, 2011
Taiwan		956126	August 16, 2001
Taiwan	OUTDOOR RESEARCH	1462266	June 16, 2011

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