

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM304496

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
All Star Franchising LLC		05/09/2014	CORPORATION: MICHIGAN
RECEIVING PARTY DATA			
Name:	ASDE Franchising, LLC		
Street Address:	1101 S. Main Street		
City:	Ann Arbor		
State/Country:	MICHIGAN		
Postal Code:	48104		
Entity Type:	LIMITED LIABILITY COMPANY: MICHIGAN		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	3047437	ALL STAR DRIVER EDUCATION	
Registration Number:	3254574	ALL STAR DRIVER EDUCATION	
Registration Number:	3171009	CAPTAIN DRIVER'S ED AND HIS NORMAL SON	
Registration Number:	3254565	ALL STAR DRIVER EDUCATION	
CORRESPONDENCE DATA			
Fax Number:	7349951777		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	734.213.3269		
Email:	trademark@butzel.com		
Correspondent Name:	Paul R. Fransway		
Address Line 1:	301 E. Liberty		
Address Line 2:	Suite 500		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
ATTORNEY DOCKET NUMBER:	144856-0001		
NAME OF SUBMITTER:	Paul R. Fransway		
SIGNATURE:	/Paul R. Fransway/		
DATE SIGNED:	05/14/2014		
Total Attachments: 3			
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TRADEMARK ASSIGNMENT

May 9, 2014

This assignment is effective as of [date] ("Effective Date") between All Star Franchising LLC ("Assignor"), and ASDE Franchising, LLC ("Assignee").

Recitals

- 1. Assignor owns the entire right, title, and interest in and to the trademarks shown on Exhibit A ("Trademarks"), and
2. Assignor has agreed to assign and transfer its rights in the Trademarks and the associated trademark registrations, together with all of the goodwill associated therewith and symbolized thereby, including all common-law rights associated with the Trademarks by virtue of their use in commerce, to Assignee.

Therefore, in consideration of the promises made in this Assignment and the payment of consideration, the sufficiency and receipt of which the Assignee acknowledges, Assignor assigns and delivers to Assignee, its successors, and assigns all of its rights in the Trademarks, and all of the goodwill associated therewith and symbolized thereby, including any and all rights to register and to renew the Trademarks, together with all rights to sue and recover for past infringement thereof, to have and to hold forever for the sole and exclusive use and benefit of Assignee. Assignee hereby accepts such assignment.

This Assignment is signed by the authorized representatives of the Assignor and Assignee as of the Effective Date.

ALL STAR FRANCHISING LLC:

[Handwritten signature]

Name: Brent Wall

Its [Handwritten signature]

STATE OF MICHIGAN)
WASHTENAW COUNTY)

Acknowledged before me in Washtenaw County, Michigan, on May 9, 2014 [date], by said Brent Wall.

/s/ [Handwritten signature]

[Notary public's name, as it appears on certificate of appointment]

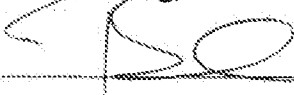
VALERIE LATNIE
Notary Public, Monroe County, MI
My Commission Expires 12-28-2018
Acting in Washtenaw County

Notary public, State of Michigan, County of Washtenaw.

My commission expires 12-26-2019.

Accepted by:

ASDE Franchising, LLC



Name: Brent Wall

Title President

STATE OF MICHIGAN)
Washtenaw COUNTY)

Acknowledged before me in Washtenaw County, Michigan, on May 9, 2014
[date], by said Brent Wall.

/s/ Valerie Latnie

[Notary public's name, as it appears on certificate of appointment]

Notary public, State of Michigan, County of [county].

My commission expires [date].

Acting in the County of [county].

VALERIE LATNIE
Notary Public, Monroe County, MI
My Commission Expires 12-26-2019
Acting in Washtenaw County

Exhibit A

Registration	Filing Date	Registration Date	Registration Number
ALL STAR DRIVER EDUCATION Logo	09-24-2003	01-24-2006	3,047,437
New ALL STAR DRIVER EDUCATION Logo	09-26-2006	06-26-2006	3,254,574
Captain Driver Ed and His Normal Son	09-19-2005	11-14-2006	3,171,009
All Star Driver Education (Word Mark)	09/28/2006	06-26-2007	3,254,565