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# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM304772

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Unigo, LLC		04/21/2014	LIMITED LIABILITY COMPANY: DELAWARE

# **RECEIVING PARTY DATA**

Name:	EDPlus Holdings, LLC	
Street Address:	5300 Meadows Road, Suite 400	
City:	Lake Oswego	
State/Country:	OREGON	
Postal Code:	97035	
Entity Type:	LIMITED LIABILITY COMPANY: OREGON	

# **PROPERTY NUMBERS Total: 3**

Property Type	Number	Word Mark
Registration Number:	3548040	UNIGO
Registration Number:	3628568	UNIGO
Registration Number:	4367336	ABSOLUTE ADMIT

# **CORRESPONDENCE DATA**

**Fax Number:** 5039723873

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

**Phone:** (503) 221-1440

Email: lisa.gabel@tonkon.com

Correspondent Name: Tonkon Torp LLP
Address Line 1: 888 SW Fifth Avenue
Address Line 2: 1600 Pioneer Tower

Address Line 4: Portland, OREGON 97204

ATTORNEY DOCKET NUMBER: EDPLUS LLC MARKS		
NAME OF SUBMITTER:	Christopher D. Erickson	
SIGNATURE: /Christopher D. Erickson/		
DATE SIGNED:	05/16/2014	

**Total Attachments: 4** 

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### TRADEMARK ASSIGNMENT

This Trademark Assignment (this "<u>Assignment</u>"), effective as of April 21, 2014 (the "<u>Effective Date</u>"), is between Unigo, LLC, a Delaware limited liability company ("<u>Assigner</u>") and EDPlus Holdings, LLC, an Oregon limited liability company ("<u>Assignee</u>"). This Assignment is executed and delivered pursuant to that certain Asset Purchase Agreement dated as of the Effective Date (the "<u>Purchase Agreement</u>") by and among Assignee, Assignor.

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks used in Assignor's business, including without limitation those trademark registrations listed on Exhibit A hereto (the "Trademarks"), and the goodwill of the business symbolized by and associated with the Trademarks;

WHEREAS, pursuant to the Purchase Agreement, Assignor has agreed to sell, convey, assign and transfer to Assignee all of Assignor's respective right, title and interest in and to the Trademarks and the goodwill of the business symbolized by and associated with the Trademarks;

WHEREAS, Assignee desires to acquire all right, title and interest Assignor may have in and to the Trademarks and the goodwill of the business symbolized by and associated with the Trademarks; and

WHEREAS, the parties wish to execute this Assignment for purposes of transferring the Trademarks pursuant to the Purchase Agreement and to allow Assignee to file this Assignment with the United States Patent and Trademark Office and all other applicable intellectual property offices as may be necessary to effectuate the assignment and transfer of the Trademarks from Assignor to Assignee.

NOW, THEREFORE, for valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor agrees as follows:

- 1. Assignment. Assignor hereby assigns to Assignee all of Assignor's right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by and associated with the Trademarks and the registrations for the Trademarks.
- **2. Further Actions.** At Assignee's reasonable request, Assignor will take all further actions and execute any additional agreements and instruments as may be necessary to effect the assignment contemplated by this Assignment and to perfect Assignee's title in and to the Trademarks.
- 3. Subject to the Purchase Agreement. This Assignment is executed to implement, and not to supersede, amend, or modify, the Purchase Agreement. In the event of a conflict with or inconsistency between this Assignment and the Purchase Agreement, the terms of the Purchase Agreement will govern.

[Signature Page Follows]

TRADEMARK
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ASSIGNOR:
Unigo, LLC
Jordan/Goldman, President
21 West 46th St. New York, NY 10036  By:

**ASSIGNEE:** 

**EDPlus Holdings, LLC** 5300 Meadows Road, Suite 400 Lake Oswego, OR 97035

By: Aequitas Capital Management, Inc., its Manager

By: \_\_\_\_\_\_ Craig J. Froude
Executive Vice President

TRADEMARK ASSIGNMENT SIGNATURE PAGE

ASSIGNOR:	ASSIGNEE:
Unigo, LLC	EDPlus Holdings, LLC
21 West 46th St.	5300 Meadows Road, Suite 400
New York, NY 10036	Lake Oswego, OR 97035
By:	By: Aequitas Capital Management, Inc., its Manager
	By: Craig J. Froude
	Executive Vice President

TRADEMARK ASSIGNMENT SIGNATURE PAGE

# **EXHIBIT A**

# Trademarks

Trademark	U.S. Reg. No.	Registration Date
UNIGO	3,548,040	16-Dec-2008
UNIGO (stylized, or with design)	3,628,568	26-May-2009
ABSOLUTE ADMIT	4,367,336	16-Jul-2013

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TRADEMARK ASSIGNMENT EXHIBIT A

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**RECORDED: 05/16/2014**