

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304820

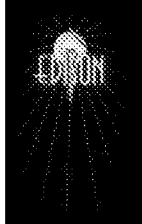
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Edison Downtown Inc.		03/12/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Kinetescape Holdings, LLC		
<b>Street Address:</b>	108 W Second Street, Suite 101		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90012		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3721237	THE EDISON	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5037785299		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	503-778-5275		
<b>Email:</b>	harumiyamamoto@dwt.com		
<b>Correspondent Name:</b>	Harumi Yamamoto		
<b>Address Line 1:</b>	DWT, 1300 SW Fifth Avenue, Suite 2400		
<b>Address Line 4:</b>	Portland, OREGON 97201		
<b>ATTORNEY DOCKET NUMBER:</b>	98924-3		
<b>NAME OF SUBMITTER:</b>	Harumi Yamamoto		
<b>SIGNATURE:</b>	/Harumi Yamamoto/		
<b>DATE SIGNED:</b>	05/16/2014		
<b>Total Attachments: 1</b>			
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### TRADEMARK ASSIGNMENT

WHEREAS, Edison Downtown Inc. (“Assignor”), a California corporation, is the owner of the following trademark and associated registrations (the “Trademark”):

Jurisdiction	Mark	Registration No.
United States (Federal)	THE EDISON & Design	3721237

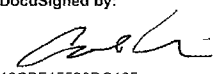


WHEREAS, Kinetescape Holdings, LLC (“Assignee”), a Delaware limited liability company with a principal place of business at 108 W Second Street, Suite 101, Los Angeles, California 90012, is desirous of acquiring said trademarks, registrations, applications, and any related marks as defined below.

NOW THEREFORE, for \$25,000 and the grant of a royalty-free license-back to use the Trademark pursuant to the terms of a Trademark License Agreement dated March 12, 2014, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world in and to the Trademark and all other names and marks similar thereto or based thereupon; the goodwill of the business associated therewith and symbolized thereby; all registrations and pending applications associated with the Trademarks (including without limitation those listed above); all rights of priority therein in any jurisdiction of the world as may now or hereafter be granted to it by law, treaty or other international convention; and all rights, interests, claims and demands recoverable in law or in equity, that Assignor has or may have in profits and damages for past, present and future infringements thereof, including but not limited to the right to compromise, sue for and collect said profits and damages.

This Assignment is effective as of March 12, 2014.

Edison Downtown Inc., Assignor,

DocuSigned by:  
  
 40CDF15688DC485...

By: Andrew Meieran  
President