

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM304998

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	04/01/2014		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Janome America, Inc.		05/08/2014	CORPORATION: ILLINOIS
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Janome Sewing Machine Company Limited		
<b>Street Address:</b>	1463 Hazama-machi, Hachioji-shi		
<b>City:</b>	Tokyo		
<b>State/Country:</b>	JAPAN		
<b>Entity Type:</b>	CORPORATION: JAPAN		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	1288674	MEMORY CRAFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028221111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	202.822.1100		
<b>Email:</b>	trademarkmail@whda.com, smoskowitz@whda.com, tjeffery@whda.com		
<b>Correspondent Name:</b>	Simor L. Moskowitz		
<b>Address Line 1:</b>	1250 Connecticut Ave., NW, Ste. 700		
<b>Address Line 2:</b>	Westerman Hattori Daniels & Adrian LLP		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>ATTORNEY DOCKET NUMBER:</b>	145006TM		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Simor L. Moskowitz		
<b>Address Line 1:</b>	1250 Connecticut Ave., NW, Ste. 700		
<b>Address Line 2:</b>	Westerman Hattori Daniels & Adrian LLP		
<b>Address Line 4:</b>	Washington, D.C. 20036		
<b>NAME OF SUBMITTER:</b>	Simor L. Moskowitz		
<b>SIGNATURE:</b>	/Simor Moskowitz/		

OP \$40.00 1288674

<b>DATE SIGNED:</b>	05/20/2014
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<b>Total Attachments: 1</b> source=executed Confirmatory TM Assignment#page1.tif
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## CONFIRMATORY TRADEMARK ASSIGNMENT

THIS ASSIGNMENT is made this date between Janome America, Inc., a corporation organized and existing under the laws of the state of Illinois, whose address and principal place of business is 10 Industrial Avenue, Mahwah, NJ 07430 (hereinafter referred to as "Assignor"), and Janome Sewing Machine Company Limited, a corporation organized and existing under the laws of Japan, whose address and principal place of business is 1463 Hazama-machi, Hachioji-shi, Tokyo, Japan (hereinafter referred to as "Assignee").

WHEREAS, Assignor is the owner of the trademark MEMORY CRAFT and the U.S. registration therefor, No. 1288674 issued August 7, 1984 (hereinafter collectively referred to as the "ASSIGNED MARK"); and

WHEREAS, on or about April 1, 2014, Assignor did assign the ASSIGNED MARK to Assignee, and the parties desire to execute this Confirmatory Trademark Assignment to confirm and record the actual assignment in the Assignment Records of the U.S. Trademark Office.

NOW, THEREFORE, for good and valuable consideration previously paid by Assignee to Assignor, the receipt and sufficiency of which is hereby acknowledged, said Assignor does hereby sell, assign, set over and transfer to said Assignee, *nunc pro tunc* as of April 1, 2014, all right, title and interest in and to the ASSIGNED MARK, and the U.S. registration, together with the goodwill of the business associated therewith and all statutory and common law rights attaching thereto, including the right to sue for damages and all remedies in respect of any infringement or misuse of the ASSIGNED MARKS, which may have occurred prior to this assignment, and to retain any damages obtained as a result of any such action.

IN TESTIMONY WHEREOF, Assignor has caused its name to be signed below by its duly authorized officer, this 8th day of May, 2014.

JANOME AMERICA, INC.

By 

(name/title)

Toshiya Takaya  
President & CEO