

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM305118

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Beatriz Acevedo		05/20/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MITU INC.		
Street Address:	3535 Hayden Avenue		
Internal Address:	Suite 330		
City:	Culver City		
State/Country:	CALIFORNIA		
Postal Code:	90232		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85603062	MITÚ	
CORRESPONDENCE DATA			
Fax Number:	6509892131		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(650) 390-6458		
Email:	mitesh@legalforcelaw.com		
Correspondent Name:	Mitesh Patel		
Address Line 1:	1580 W. El Camino Real, Suite 13		
Address Line 4:	Mountain View, CALIFORNIA 94040		
NAME OF SUBMITTER:	Mitesh Patel		
SIGNATURE:	/mitesh patel/		
DATE SIGNED:	05/20/2014		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

THIS TRADEMARK ASSIGNMENT Agreement ("ASSIGNMENT") is executed on this 20 day of May 2014 by Beatriz Acevedo, a citizen of the United States, with an address of 3535 Hayden Avenue Suite 330 Culver City, CA 90232 (hereinafter referred to as "ASSIGNOR");

IN FAVOR OF

MITU INC. (hereinafter referred to as "ASSIGNEE"), a corporation organized under the laws of Delaware, having an address of 3535 Hayden Avenue Suite 330 Culver City, CA 90232, acting through Roy Burstin, its C.E.O.

WHEREAS, the Assignor is the applicant and lawful owner of all rights, titles and interests in the following trademark applications pending with the United States Patent and Trademark Office, together with the goodwill of the business connected with and symbolized by the Trademarks;

Trademark	Type of Mark	Serial No.	Date of Filing	Status
MITU	STANDARD CHARACTER TRADEMARK	85603062	April 19, 2012	REGISTERED

AND WHEREAS, Assignee desires to acquire all rights, titles and interests in and to the Trademark;

NOW, THEREFORE, for good and valuable consideration as agreed to by the parties, the receipt and adequacy of which are acknowledged, the parties intending to be legally bound by this Assignment, hereby agree as below:


The Assignor hereby irrevocably and perpetually assigns, transfers and conveys to Assignee the entire rights, titles, interests in the above mentioned Trademarks in the United States and in all jurisdictions outside the United States, along with the goodwill attached to the business connected with and symbolized by the Trademarks (including, without limitation, the right to renew any future registrations included in the Trademarks, the right to apply for trademark registrations within or outside the United States and any priority right that may arise from the Trademarks), the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

IN WITNESS WHEREOF, the Assignor hereto has executed this Trademark Assignment Agreement as of the date first above written.

ASSIGNOR


Beatriz Acevedo

ASSIGNEE


Roy Burstin
C.E.O.
MITU INC.