

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM305618

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Un Sogno, LLC		05/27/2014	LIMITED LIABILITY COMPANY: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	POLINI GROUP S.R.L.		
<b>Street Address:</b>	Via Vanzago		
<b>Internal Address:</b>	9/A		
<b>City:</b>	PARATICO		
<b>State/Country:</b>	ITALY		
<b>Postal Code:</b>	I-25030		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: ITALY		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4277580		
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7326328760		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	732 632 6060		
<b>Email:</b>	prcarey@buchmanlaw.com		
<b>Correspondent Name:</b>	Paulette R. Carey		
<b>Address Line 1:</b>	510 Thornall Street		
<b>Address Line 2:</b>	suite 200		
<b>Address Line 4:</b>	Edison, NEW JERSEY 08837		
<b>NAME OF SUBMITTER:</b>	Paulette R. Carey		
<b>SIGNATURE:</b>	/Paulette R. Carey/		
<b>DATE SIGNED:</b>	05/27/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 4277580

## TRADEMARK ASSIGNMENT

**WHEREAS**, UN SOGNO, LLC, a corporation organized and existing under the laws of the State of California is the owner of a blue bottle design and of US Trademark Registration no. 4277580 therefor (the "Mark"); and

**WHEREAS**, POLINI GROUP S.R.L., a limited liability company organized and existing under the laws of the country of Italy with an address at Via Vanzago 9/A I-25030 PARATICO (Brescia) Italy is desirous of acquiring said Mark and the registration therefor together with the goodwill of the business appertaining thereto;

**NOW, THEREFORE**, for the sum of \$1.00 and other good and valuable consideration, receipt of which is hereby acknowledged, UN SOGNO, LLC does hereby assign to POLINI GROUP S.R.L., all right, title and interest in and to the Mark and registration no. 4277580 therefor, together with the goodwill of the business symbolized by the Mark.

Dated this 24<sup>th</sup> day of MAY, 2014

UN SOGNO, LLC

By: 

Name: GUIDO LAZZARINI

Title: CEO