\$40.00 138497

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM306202

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CNH ITALIA S.p.A.		12/18/2013	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	CNH INDUSTRIAL ITALIA S.p.A.	
Street Address:	Via Plava 80	
City:	Turin	
State/Country:	ITALY	
Postal Code:	10135	
Entity Type:	CORPORATION: ITALY	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	1384974	

CORRESPONDENCE DATA

Fax Number: 2626366231

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2626367533

Email: julie.flaherty@cnh.com

Correspondent Name: Julianne Flaherty
Address Line 1: 700 State Street

Address Line 4: Racine, WISCONSIN 53404

NAME OF SUBMITTER:	Julianne Flaherty
SIGNATURE:	/julie flaherty/
DATE SIGNED:	06/01/2014

Total Attachments: 3

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> TRADEMARK REEL: 005292 FRAME: 0968

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ODITED STATES
OF AWERICA

Corporate Office: Cranes Farm Road Basildon, Essex, SS14 3AD United Kingdom

TO WHOM IT MAY CONCERN

I undersigned

Rinaldo Tondelli, born in Felino (PR) on October 16th, 1945

in my capacity as Chairman of the Board of Directors of **CNH Industrial Italia S.p.A.** (or the "Company"), a company organized and existing under the laws of Italy, having its registered office at Via Plava 80, 10135 Turin, Italy and recorded in the Italian Companies Register of Turin with tax code and VAT number 00370290363, with fully paid-in share capital of Euro 56,225,000.00, in virtue of the powers duly granted by the

Board of Directors resolution held on March 21st, 2011

DECLARE THAT

- the extraordinary general Meeting of Shareholders of the Company held on December 5, 2001, by Notary Franco Soli, rep. no. 27444/7554, recorded in Modena on December 17, 2001 under no. 5187, and entered in the Modena Register of Companies on December 10, 2001, inter alia, resolved to change the name of the company from "NEW HOLLAND ITALIA S.p.A" to "Case New Holland Italia S.p.A.", or briefly "CNH Italia S.p.A." with effect as of January 1st, 2002;
- the extraordinary general Meeting of Shareholders of the Company held on December 11, 2013, by Notary Remo Maria Morone, rep. no. 2.955/1.105, recorded in Torino on January 8, 2014 under no. 138 serie 1T, and entered in the Turin Register of Companies on December 16, 2013 inter alia, resolved to change the name of the company from "Case New Holland Italia S.p.A" or briefly "CNH Italia S.p.A." to "CNH Industrial Italia S.p.A." with effect as of December 18, 2013.

In faith.

72001eus ei, 26-2-2014.

CNH Industrial Italia S.p.A. Via Plava, 80 10135 – Torino – Italia Capitale sociale : Euro 56.225.000 Reg.Imprese di Torino :00370290363 Cod. Fiscale : 00370290363 Cod. ISO e P.IVA : IT00370290363 Società a socio unico Direzione e coordinamento ex art, 2497 c.c. CNH Industrial N.V.

 Io sottoscritto Dott. Proc. FRANCO SOLI, Notaio in	
 Modena, certifico vera ed autentica la firma del sig.:	
 - TONDELLI RINALDO, nato a Felino (PR) il sedici	
ottobre millenovecentoquarantacinque (16.10.1945),	
domiciliato per la carica a Torino, Via Plava n.80	
presso la società "CNH INDUSTRIAL ITALIA - S.p.A.",	
con sede a Torino, della cui identità personale sono	
certo.	
Modena, li 26 febbraio 2014.	
Traveo su' No On	
FRAME	
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REEL: 005292 FRAME: 0970

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RECORDED: 06/01/2014