

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306132

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Fifth Third Bank		05/10/2010	CORPORATION: OHIO
RECEIVING PARTY DATA			
Name:	Hearthside Food Solutions, LLC		
Street Address:	3250 Lacey Road		
Internal Address:	Suite 200		
City:	Downers Grove		
State/Country:	ILLINOIS		
Postal Code:	60515		
Entity Type:	CORPORATION: DELAWARE LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1426743	R ROYAL CREST	
Serial Number:	78544969	WHOLESOME GOODNESS PLEDGE	
Registration Number:	2955799	FIRESIDE BAKING COMPANY	
CORRESPONDENCE DATA			
Fax Number:	2156562498		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	215-656-3381		
Email:	pto.phil@dlapiper.com		
Correspondent Name:	IP GROUP OF DLA PIPER LLP (US)		
Address Line 1:	ONE LIBERTY PLACE		
Address Line 2:	1650 MARKET ST. SUITE 4900		
Address Line 4:	PHILADELPHIA, PENNSYLVANIA 19103		
ATTORNEY DOCKET NUMBER:	HFS-1-B(380389-6)		
NAME OF SUBMITTER:	William L. Bartow		
SIGNATURE:	/williamlbartow/		
DATE SIGNED:	05/30/2014		
Total Attachments: 4			
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RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY RIGHTS

This is a Release of Security Interest in Intellectual Property Rights (“Release”), entered into this 14 day of May, 2014; and intended to be effective *nunc pro tunc* as of the 10th day of May, 2014 (the “Effective Date”) by:

Fifth Third Bank, an Ohio banking Corporation (the “Secured Party” for the benefit of itself and other secured creditors);

in favor of:

Hearthside Food Solutions, LLC (f/k/a Consolidated Biscuit Co.) a Delaware limited liability company (the “Debtor”);

WHEREAS, the Secured Party and Debtor entered into an agreement titled *Security Agreement*, dated April 25, 2005 (the “Security Agreement”) and the accompanying short-form agreement titled *Trademark Collateral Agreement* (the “Trademark Agreement”), which was recorded with the United States Patent and Trademark Office on May 2, 2005 at Reel/Frame No.: 003110/0732, with respect to the Secured Party’s rights in the United States trademark registrations and applications listed on **Exhibit A** (the “Trademarks”); and

WHEREAS, the Secured Party and Debtors have terminated the Security Agreement, as of or prior to the Effective Date, thereby releasing the security interest in certain assets of the Secured Party, including the Trademarks, created therein, and assigning any rights Secured Party may have acquired in such assets, including the Trademarks, back to Debtors.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Secured Party agrees as follows:

1. The Security Agreement and Trademark Agreement are hereby terminated, the security interest created therein is released in its entirety, and any rights of Secured Party in the Trademarks are assigned to Debtors without any representations or warranties as to title or any other matter whatsoever.
2. Debtors presently and hereafter hold title to the Trademarks in the same manner as would have been the case if the Security Agreement and Trademark Agreement had never been entered into.
3. Any provision of this Release which is invalid, illegal, or unenforceable in any jurisdiction shall, as to that jurisdiction, be ineffective only to the extent of such invalidity, illegality, or unenforceability, and shall not in any manner affect the remaining provisions hereof in such jurisdiction or render any other provision of this Release invalid, illegal, or unenforceable in any other jurisdiction.

4. This Release shall be binding upon Secured Party and its respective successors and assigns, and shall inure to the benefit of the Debtors and Debtors' heirs, administrators, successors and assigns.
5. Except to the extent governed by United States Federal law, this Release shall be governed by and interpreted in accordance with the laws of the State of Illinois, without regard to the conflict of laws principles thereof.

[signature pages follow]

IN WITNESS WHEREOF, Secured Party has caused this Release to be executed by its duly authorized officer on the date first set forth above.

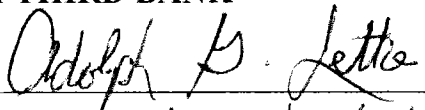
HEARTHSIDE FOOD SOLUTIONS, LLC (formerly CONSOLIDATED BISCUIT CO.)

By: 

Printed Name: Richard Scalise

Title: CHAIRMAN & CEO

FIFTH THIRD BANK

By: 

Printed Name: Adolph Letke

Title: VP

EXHIBIT A TO RELEASE – TRADEMARKS

US Trademarks and Trademark Applications of the Debtors

<u>MARK</u>	<u>REG. NO.</u>	<u>SERIAL NO.</u>	<u>FILED</u>	<u>REGISTERED</u>
R Royal Crest	1,426,743	73/600,199	May 22, 1986	January 27, 1987
Wholesome Goodness Pledge	NA	78/544,969	January 10, 2005	NA
Fireside Baking Company	2,955,799	78/975,790	September 3, 2002	May 24, 2005