

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306830

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Impact Group Euro RSCG LLC		08/22/2012	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Havas Impact, LLC		
Street Address:	200 Hudson Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10013		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2864096	GOOD STUFF	
Registration Number:	2957565	TEEN ESSENTIALS	
Registration Number:	3359551	PARENT'S PACK	
CORRESPONDENCE DATA			
Fax Number:	2022891330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	202-408-6919		
Email:	hparksuk@btlaw.com		
Correspondent Name:	Hae Park-Suk		
Address Line 1:	1717 Pennsylvania Ave., NW		
Address Line 2:	Suite 500		
Address Line 4:	Washington, D.C. 20006		
ATTORNEY DOCKET NUMBER:	38237-44067		
NAME OF SUBMITTER:	Hae Park-Suk		
SIGNATURE:	/hparksuk/		
DATE SIGNED:	06/05/2014		
Total Attachments: 1			
source=impactgroup-havas-nmch#page1.tif			

CH \$90.00 2864096

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Registrations -

- 1. PARENT'S PACK (Reg. No. 3359551)**
- 2. TEEN ESSENTIALS (Reg. No. 2957565)**
- 3. GOOD STUFF (Reg. No. 2864096)**

Commissioner for Trademarks
Assignment Branch
P.O. Box 1451
Alexandria, Virginia 22313-1451

RECORDATION OF CHANGE OF NAME

No supplemental documentation is required to record change of name in the above-identified trademark registrations.

Respectfully submitted,

HAVAS IMPACT, LLC

/s/ Hae Park-Suk

Date: June 5, 2014

By: _____
Hae Park-Suk
Attorney for Registrant
BARNES & THORNBURG, LLP
1717 Pennsylvania Ave., NW, Suite 500
Washington DC 20006
Tel: (202) 408-6919
Fax: (202) 289-1330
Email: hparksuk@btlaw.com

DCDS01 HPARKSUK 190045v1