

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM306929

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT		
EFFECTIVE DATE:	06/01/2006		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Le Jacq Ltd.		06/01/2006	CORPORATION: CONNECTICUT
RECEIVING PARTY DATA			
Name:	Blackwell Publishing Ltd.		
Street Address:	9600 Garsington Rd.		
City:	Oxford		
State/Country:	GREAT BRITAIN		
Postal Code:	OX4 2DQ		
Entity Type:	COMPANY: UNITED KINGDOM		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2953943	THE AMERICAN HEART HOSPITAL JOURNAL	
CORRESPONDENCE DATA			
Fax Number:	2017486500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2017485711		
Email:	trademarks@wiley.com		
Correspondent Name:	Jessica Rosenthal		
Address Line 1:	111 River Street		
Address Line 4:	Hoboken, NEW JERSEY 07030		
ATTORNEY DOCKET NUMBER:	US/BLACK38		
DOMESTIC REPRESENTATIVE			
Name:	Ashima Aggarwal		
Address Line 1:	111 River Street		
Address Line 4:	Hoboken, NEW JERSEY 07030		
NAME OF SUBMITTER:	Jessica Rosenthal		
SIGNATURE:	/JR/		
DATE SIGNED:	06/06/2014		

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Total Attachments: 4

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ASSIGNMENT OF TRADEMARKS

ASSIGNMNET made as of June 1, 2006, between **LE JACQ LTD.**, a Connecticut corporation ("LE JACQ"), and **CHF, INC.**, a Connecticut corporation ("CHF" and together with Le Jacq, each an "Assignor" and collectively, "Assignors") each with offices at 3 Parklands Drive, Darien, Connecticut and **BLACKWELL PUBLISHING LIMITED**, a company organized under the laws of the United Kingdom (registered company number 180277), with offices at 9600 Garsington Road, Oxford OX4 2DQ, Great Britain (the "Assignee").

WITNESSETH

WHEREAS, Assignors are the owners of the titles of Journals (the "Publishing Assets") a list of such Journals attached hereto as Schedule A, and the trade dress, the marks associated with the Publishing Assets listed on Schedule B attached hereto, and such other trademarks, trade names, service marks, logos, slogans, and designs used on or associated with the Publishing Assets, whether registered or Unregistered, throughout the world (collectively the "Trademarks"), in each case together with the good will of the Publishing Assets symbolized thereby, the right to recover for damages and profits for past infringements thereof, and all trademark registrations and trademark registrations and trademark applications therefor filed with or issued by any governmental agency;

WHEREAS, Assignee desires to acquire all of the rights, title, and interest that Assignors may have in and to the Trademarks, registered and unregistered, and any registrations or application for registrations therefor, together with the goodwill of the business in connection with which the trademarks are used and which is symbolized by the Trademarks, and the right to recover damages and profits for past infringements thereof.

NOW, THEREFORE, in consideration of the sums paid by Assignee to Assignors under the Asset Purchase Agreement dated as of June 1, 2006 (the "Purchase Agreement") by an among Assignors, Blackwell Publishing, Inc., a Delaware corporation, and Assignee and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors hereby assign unto Assignee and its legal representatives, successors, and assigns, all of Assignors' rights, title, and interest in and to the Trademarks, registered and unregistered, and any registrations and applications for registration thereof, for the United States and throughout the world together with the goodwill of the business in connection with the Trademarks are used and which is symbolized by the Trademarks and the right to recover damages profits for past infringements thereof.

Assignors shall, upon the request of Assignee, execute and deliver all papers, instruments and assignments, and perform any other reasonable acts Assignee may require in order to vest all Assignors' rights, title, and interest in and to the Trademarks in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignors.

Capitalized terms used herein and not otherwise defined shall have the meanings ascribed thereto in the Purchase Agreement.

SCHEDULE A

	TITLE	ISSN - ISBN
	JOURNALS (ALL VOLUMES & ISSUES)	
1.	The Journal of Clinical Hypertension	ISSN 1524-6175
2.	American Heart Hospital Journal	ISSN 1541-9215
3.	American Journal of Geriatric Cardiology	ISSN 1076-7460
4.	Preventive Cardiology	ISSN 1520-037X
5.	Congestive Heart Failure	ISSN: 1527-5299
6.	SKINmed	ISSN: 1540-9740
7.	Progress in Cardiovascular Nursing	ISSN: 0889-7204
8.	Journal of the CardioMetabolic Syndrome (Pending)	ISSN: 1559-4564
9.	Disease Management & Clinical Outcomes (inactive)	ISSN: 1088-3371
10.	American Journal of Medicine & Sports (inactive)	ISSN: 1524-2196
11.	Rx Sports (inactive)	ISSN :
12.	Cardiovascular Reviews & Reports (inactive)	ISSN: 0197-3118
13.	Journal of Noninvasive Cardiology (inactive)	ISSN: 1094-5512
14.	Heart Failure (inactive)	ISSN: 8755-7673

SCHEDULE B

TRADEMARK	REG/APPL. NO.
The Journal of Clinical Hypertension	2,956,164
The Journal of Clinical Hypertension	2,956,163
American Heart Hospital Journal	2,953,943
Preventive Cardiology	3,067,445
Congestive Heart Failure	2,923,448
SKINmed	2,930,760
Progress in Cardiovascular Nursing	2,923,447
LJ (Symbol)	3,070,927
Le Jacq	3,070,928
Le Jacq	2,994,551
Cardiovascular Reviews & Reports	2,925,380
Cardiovascular Trials Review	2,930,758
Infectious Disease Trials Review	2,953,945
Diabetes Trials Review	2,953,944
Journal of the CardioMetabolic Syndrome	78/738284

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