

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307069

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Pub S.A.S.		05/26/2014	CORPORATION: COLOMBIA
RECEIVING PARTY DATA			
Name:	Lager N' Ale Colombia S.A.S.		
Street Address:	Carrera 12 A		
Internal Address:	No. 83-48		
City:	Bogota		
State/Country:	COLOMBIA		
Entity Type:	CORPORATION: COLOMBIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85687613	PEDRO MANDINGA	
Registration Number:	4510226	PEDRO MANDINGA	
CORRESPONDENCE DATA			
Fax Number:	3123381500		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	3123381000		
Email:	jyoung@dineff.com		
Correspondent Name:	Justin R. Young		
Address Line 1:	Dineff Trademark Law Limited		
Address Line 2:	16 North Wacker Drive		
Address Line 4:	Chicago, ILLINOIS 60606		
ATTORNEY DOCKET NUMBER:	P&P		
NAME OF SUBMITTER:	Justin R. Young		
SIGNATURE:	/justinryoung/		
DATE SIGNED:	06/09/2014		
Total Attachments: 1			
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OP \$65.00 85687613

ASSIGNMENT

THIS ASSIGNMENT is made by and between **The Pub S.A.S.**, a corporation organized under the laws of the country **Colombia**, with its principal place of business at **Carrera 12 A N° 83-48, Bogotá, Colombia** (The "Assignor") and **Lager N° Ale Colombia S.A.S.**, a corporation organized under the laws of the country **Colombia**, with its principal place of business at **Carrera 12 A No. 83-48 Ciudad de Bogotá, Colombia** (The "Assignee").

WHEREAS, the Assignor is the owner of the trademark **PEDRO MANDINGA**, has intended to use the mark in interstate commerce and has filed U.S. Application No. **85/687613** based on its bona fide intent to use such marks in commerce, but has not yet filed allegations of use of the marks under Section 1(c) or 1(d) of the Trademark Act, and

WHEREAS, the Assignor is also the owner of the trademark **PEDRO MANDINGA & DESIGN**, Registration No. **4310226** and has adopted and used same in the United States; and

WHEREAS the Assignor is acquiring the entire business or portion thereof to which the aforementioned two marks pertain as required by 15 U.S.C. §1060,

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor assigns, transfers and conveys to the Assignee all rights, title and interests in and to the marks listed in the Schedule contained herein as part of the entire business or portion thereof to which the marks pertain as required by 15 U.S.C. §1060.

IN WITNESS HEREOF, the said Assignor has executed this assignment, and by the hand of its duly authorized officer, signed on **May 26th, 2014**.

The Pub S.A.S.

By: 

Name: **Benny Feisaj Silberwasser Goldstajn**
Title: **Representante Legal**

IN WITNESS HEREOF, the said Assignee has executed this assignment, and by the hand of its duly authorized officer, signed **May 26th, 2014**.

Lager N° Ale Colombia S.A.S.

By: 

Name: **Jairo Alberto Pinzon Paéz**
Title: **Primer Suplente del Gerente**