

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307254

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Quickdraw Holdings, L.P.		05/27/2014	LIMITED PARTNERSHIP: TEXAS
RECEIVING PARTY DATA			
Name:	El Rey Network LLC		
Street Address:	10100 Santa Monica Blvd., Suite 2200		
Internal Address:	c/o Loeb & Loeb LLP		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90067		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85322116	EL REY	
Serial Number:	85521935	EL REY NETWORK	
CORRESPONDENCE DATA			
Fax Number:	3102822200		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-282-2000 x2108		
Email:	krogers@loeb.com		
Correspondent Name:	David W. Grace		
Address Line 1:	10100 Santa Monica Boulevard		
Address Line 2:	c/o Loeb & Loeb LLP, Suite 2200		
Address Line 4:	Los Angeles, CALIFORNIA 90067-4120		
ATTORNEY DOCKET NUMBER:	221741-10005		
NAME OF SUBMITTER:	David W. Grace		
SIGNATURE:	/David W. Grace/		
DATE SIGNED:	06/10/2014		
Total Attachments: 3			
source=Trademark Assignment#page1.tif			

CH \$65.00 85322116

source=Trademark Assignment#page2.tif

source=Trademark Assignment#page3.tif

SCHEDULE 6

TRADEMARK ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Quickdraw Holdings, L.P., a Texas limited partnership whose general partner is El Chingon, Inc., a Texas corporation, c/o Loeb & Loeb LLP, 10100 Santa Monica Boulevard, Suite 2200, Los Angeles, California 90067 ("Assignor") hereby irrevocably transfers, assigns and conveys to El Rey Network LLC, a Delaware limited liability company, c/o Loeb & Loeb LLP, 10100 Santa Monica Boulevard, Suite 2200, Los Angeles, California 90067 ("Assignee"), absolutely and forever, throughout the universe, its entire right, title, and interest, whether statutory or at common law, in and to the trademarks listed in Exhibit A (the "Marks"), together with the goodwill of the business symbolized by the Marks, including any assets related thereto, and all corresponding registrations and applications to register the Marks, including the registrations listed on Exhibit A, as well as all causes of action for any and all previously occurring infringements of the rights being assigned and the right to receive and retain the proceeds relating to those infringements.

Assignor and Assignee agree to execute any further papers and to do such other acts as may be necessary and proper to vest title in and to the Marks and other corresponding rights in the Assignee.

The terms of this agreement shall be binding upon, and shall inure to the benefit of, and be enforceable by the respective successors and permitted assigns of the parties hereto. This agreement shall be construed in accordance with, and governed in all respects by, the laws of the State of Delaware (without giving effect to principles of conflicts of laws).

IN WITNESS WHEREOF, this Assignment is effective as of the 27th day of May, 2013.

QUICKDRAW HOLDINGS, L.P.

By: El Chingon, Inc., General Partner

By: 

Name: Robert Rodriguez

Title: President

EL REY NETWORK LLC

By: 

Name: Monica Fisher

Title: SVP, Head of Business & legal affairs

THE STATE OF TEXAS §
 §
COUNTY OF TRAVIS §

This instrument was acknowledged before me on the 3rd day of June, 2014, by Robert Rodriguez, President of El Chingon, Inc., a Texas corporation, General Partner of Quickdraw Holdings, L.P., a Texas limited partnership, on behalf of said corporation and said limited partnership.



Notary Public ★ State of Texas

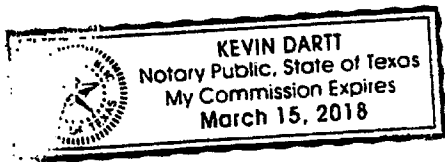
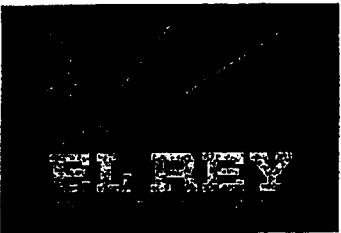


EXHIBIT A

MARK	SERIAL NO.
EL REY	85/322116
	85/521935

OMM_US:71527653.6