

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307428

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
EVENTUS HOLDING COMPANY LLC		11/15/2013	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Eventus Marketing LLC		
<b>Street Address:</b>	5000 SW 75TH AVENUE		
<b>City:</b>	MIAMI		
<b>State/Country:</b>	FLORIDA		
<b>Postal Code:</b>	33155		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4532576	MASS HISPANIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	602.262.5311		
<b>Email:</b>	TRADEMARKS@LRRLAW.COM		
<b>Correspondent Name:</b>	JENNIFER A. VAN KIRK		
<b>Address Line 1:</b>	201 EAST WASHINGTON STREET		
<b>Address Line 2:</b>	LEWIS ROCA ROTHGERBER		
<b>Address Line 4:</b>	SCOTTSDALE, ARIZONA 85004		
<b>ATTORNEY DOCKET NUMBER:</b>	137320.35		
<b>NAME OF SUBMITTER:</b>	Jennifer A. Van Kirk		
<b>SIGNATURE:</b>	/JENNIFER A. VAN KIRK/		
<b>DATE SIGNED:</b>	06/12/2014		
<b>Total Attachments: 2</b>			
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source=EVENTUS Name Change#page2.tif			

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# Delaware

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*The First State*

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "EVENTUS HOLDING COMPANY LLC", CHANGING ITS NAME FROM "EVENTUS HOLDING COMPANY LLC" TO "EVENTUS MARKETING LLC", FILED IN THIS OFFICE ON THE EIGHTEENTH DAY OF NOVEMBER, A.D. 2013, AT 7:50 O'CLOCK P.M.

5416204 8100

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You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)



  
Jeffrey W. Bullock, Secretary of State  
AUTHENTICATION: 0906298

DATE: 11-18-13

TRADEMARK  
REEL: 005301 FRAME: 0357

**CERTIFICATE OF AMENDMENT  
TO  
CERTIFICATE OF FORMATION  
OF**

**EVENTUS HOLDING COMPANY LLC**

This Certificate of Amendment to the Certificate of Formation of Eventus Holding Company LLC, a Delaware limited liability company (the "Company") is being executed by the undersigned for the purpose of amending the Certificate of Formation of the Company pursuant to Section 18-202 of the Delaware Limited Liability Company Act.

1. The name of the Company is Eventus Holding Company LLC.
2. Article 1 of the Certificate of Formation of the Company is amended to read, in its entirety, as follows:

"FIRST: The name of the limited liability company (hereinafter called the "limited liability company") is Eventus Marketing LLC."

IN WITNESS WHEREOF, the undersigned has executed this Certificate of Amendment this 15th day of November, 2013.

By:   
Name: Jill Griffin  
Title: Authorized Person