OP \$40.00 4443233

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM307450

Stylesheet Version v1.2

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL
SEQUENCE:	1

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
NAS Insurance Services, Inc.		06/02/2014	CORPORATION: CALIFORNIA

RECEIVING PARTY DATA

Name:	NAS Insurance Services, LLC
Street Address:	16501 Venture Blvd., Suite 200
City:	Encino
State/Country:	CALIFORNIA
Postal Code:	91436
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	4443233	ALIVE RISK

CORRESPONDENCE DATA

Fax Number: 2627831211

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 262 783-1300

Email: rkmip@rkmiplaw.com

Correspondent Name: Ryan Kromholz & Manion, S.C.

Address Line 1: PO Box 26618
Address Line 2: Laura A. Dable

Address Line 4: Milwaukee, WISCONSIN 53226-0618

ATTORNEY DOCKET NUMBER:	9674.22361
NAME OF SUBMITTER:	Laura A. Dable
SIGNATURE:	/Laura A. Dable/
DATE SIGNED:	06/12/2014

Total Attachments: 1

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TRADEMARK REEL: 005301 FRAME: 0469

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ASSIGNMENT

NAS Insurance Services, Inc., of 16501 Ventura Blvd., Suite 200, Encino, California 91436, (hereinafter "ASSIGNOR") a corporation of the State of California, being the owner by adoption and use of the following trademark: ALIVE RISK, Reg. No. 4,443,233

In consideration of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged;

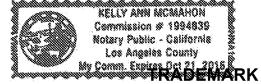
Hereby sells, assigns, and transfers to NAS Insurance Services, LLC, of 16501 Ventura Blvd., Suite 200, Encino, California 91436, (hereinafter ASSIGNEE) its successors and assigns, the entire right, title and interest in and to the said trademark and the registration thereof, together with the assets and goodwill of the business connected with the use of, and symbolized by, said mark and every right connected therewith, including all rights to damages and other remedies for past infringement of the identified trademark.

ASSIGNOR warrants that it is the sole owner of all rights referred to in this agreement and has secured them from any and all parties that have claimed, or may claim, or that might claim such rights by, through, or under said ASSIGNOR. ASSIGNOR further warrants that it has not abandoned the trademark through non-use of said mark. This Assignment, including the terms and conditions contained within this Assignment, represents the complete and total agreement between the parties with regard to the assignment of said trademark. Any and all previous discussions or understandings with regard to said trademark, whether written or oral, are of no effect. This Assignment is to be interpreted according to the laws of the State of Wisconsin.

The undersigned, Richard J. Robin, declares: that he is the CEO of ASSIGNOR corporation and is authorized to execute this Assignment on behalf of said corporation.

Witness the hand and seal of said ASSIGNOR this, day of	4.
NAS Insurance Services, Inc.	
By: Richard J. Robin, CEO	
COUNTY OF LOS Angeles) SS	
Personally came before me this day of, 2014, the above named Richard J. Robin, the CEO of NAS Insurance Services, Inc., to me known to be the person who executed the foregoing Assignment, and acknowledged that he executed the foregoing Assignment as such officer as the free act and deed of said corporation, and by its authority.),t)
[SEAL] Notary Public	

My Commission expires:____



REEL: 005301 FRAME: 0470

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RECORDED: 06/12/2014