

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM307786

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
The Econo-Rack Group Inc.		03/31/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Automha S.r.l.		
Street Address:	Via Emilia 6		
City:	Azzano S. Paolo, BG		
State/Country:	ITALY		
Postal Code:	24052		
Entity Type:	Societa a Responsabilita Limitada: ITALY		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3026352	PALLET RUNNER	
CORRESPONDENCE DATA			
Fax Number:	2163639001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216.363.9000		
Email:	uspto@faysharpe.com		
Correspondent Name:	Colleen Flynn Goss		
Address Line 1:	Fay Sharpe LLP		
Address Line 2:	1228 Euclid Avenue, 5th Floor		
Address Line 4:	Cleveland, OHIO 44122		
ATTORNEY DOCKET NUMBER:	SMBZ500969US01		
DOMESTIC REPRESENTATIVE			
Name:	Colleen Flynn Goss		
Address Line 1:	Fay Sharpe LLP		
Address Line 2:	1228 Euclid Avenue, 5th Floor		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	Colleen Flynn Goss		
SIGNATURE:	/colleenfoss/		
DATE SIGNED:	06/16/2014		

OP \$40.00 3026352

Total Attachments: 1

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UNITED STATES

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT is entered into as of March ~~31~~^{31st}, 2014 by The Econo-Rack Group Inc., a corporation organized under the laws of Ontario, Canada with a business address of 2655 North Sheridan Way, Suite 230, Mississauga, Ontario L5K 2P8, Canada ("Assignor"), and Automha S.r.l., a Società a Responsabilità Limitata organized under the laws of Italy, having a business address of via Emilia 6, Azzano S. Paolo, BG 24052, Italy ("Assignee").


WHEREAS, Assignee desires to acquire all of Assignor's right, title and interest in and to the **PALLET RUNNER** trademark and United States Trademark Registration No. 3,026,352 (collectively, the "Assigned Mark");

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are acknowledged, the parties hereby agree as set forth below.

Assignor hereby sells, assigns, transfers and conveys to Assignee its entire right, title, interest in and to the Assigned Mark together with the goodwill of the business symbolized by the Assigned Mark, the same to be held and enjoyed by Assignee as fully and entirely as said interest could have been held and enjoyed by Assignor had this sale, assignment, transfer and conveyance not been made.

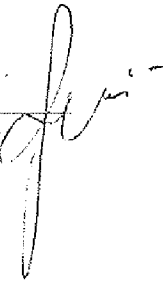
IN WITNESS WHEREOF, Assignor has executed this Trademark Assignment as of the date first above written.

THE ECONO-RACK GROUP INC.

By: 
Name: GABE MAZZETTI
Title: PRESIDENT

ACCEPTED:

AUTOMHA S.R.L.

By: 
Name: FRANCO TOGNI
Title: PRESIDENT

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