

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM307861

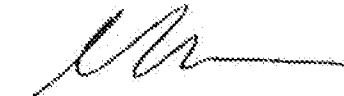
<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
FINDLY, INC.		09/07/2012	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	FINDLY, LLC		
<b>Street Address:</b>	16192 COASTAL HIGHWAY		
<b>City:</b>	LEWES		
<b>State/Country:</b>	DELAWARE		
<b>Postal Code:</b>	19958		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3949303	FIND.LY	
<b>Registration Number:</b>	3908063	FIND.LY	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	6508385109		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	650-838-3743		
<b>Email:</b>	JLIK@SHEARMAN.COM		
<b>Correspondent Name:</b>	BENJAMIN PETERSEN		
<b>Address Line 1:</b>	3000 EL CAMINO REAL, 6TH FLOOR		
<b>Address Line 2:</b>	SHEARMAN & STERLING LLP		
<b>Address Line 4:</b>	PALO ALTO, CALIFORNIA 94306		
<b>ATTORNEY DOCKET NUMBER:</b>	37495/4		
<b>NAME OF SUBMITTER:</b>	BENJAMIN PETERSEN		
<b>SIGNATURE:</b>	/BENJAMIN PETERSEN/		
<b>DATE SIGNED:</b>	06/17/2014		
<b>Total Attachments: 3</b>			
source=0 - Certificate of Conversion (FIND.LY)#page1.tif			
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source=0 - Certificate of Conversion (FIND.LY)#page3.tif			

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STATE OF DELAWARE  
CERTIFICATE OF CONVERSION  
FROM A CORPORATION TO A  
LIMITED LIABILITY COMPANY PURSUANT TO  
SECTION 18-214 OF THE LIMITED LIABILITY ACT

- 1.) The jurisdiction where the Corporation first formed is Delaware.
- 2.) The jurisdiction immediately prior to filing this Certificate is Delaware.
- 3.) The date the corporation first formed is June 17, 2010.
- 4.) The name of the Corporation immediately prior to filing this Certificate is  
Findly, Inc.
- 5.) The name of the Limited Liability Company as set forth in the Certificate of  
Formation is Findly, LLC.

IN WITNESS WHEREOF, the undersigned have executed this Certificate on the  
7 day of September, A.D. 2012.

By:   
Authorized Person

Name: Gary Scheier  
Print or Type

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 03:46 PM 09/07/2012  
FILED 03:46 PM 09/07/2012  
SRV 121010662 - 4837682 FILE

STATE of DELAWARE  
LIMITED LIABILITY COMPANY  
CERTIFICATE of FORMATION

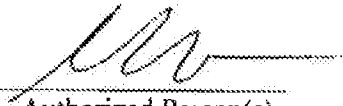
• First: The name of the limited liability company is Findly, LLC

• Second: The address of its registered office in the State of Delaware is  
16192 Coastal Highway in the City of Lewes  
Zip Code 19958

The name of its Registered agent at such address is Harvard Business Services

• Third: (Insert any other matters the members determine to include herein.)

In Witness Whereof, the undersigned have executed this Certificate of Formation this  
7 day of September, 2012

By:   
Authorized Person(s)

Name: Gary Scheier  
Typed or Printed

SCHEDULE A

Trademarks

Trademark	Country	Reg. No. / Date	App. No. / Filed	Current Owner
FIND.LY	US	3949303 20110419	85/056836 20100607	OWM, Inc.
FIND.LY	US	3908063 20110118	85063848 20100615	OWM, Inc.