

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308107

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Callidus Software Inc.		06/17/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	Cyan Bridge, LLC		
Street Address:	2050 Main Street, Suite 1100		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92614		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	3201597	GENIUS	
Registration Number:	3332245	GENIUS.COM	
Registration Number:	3614660	SO SIMPLE IT'S GENIUS	
Registration Number:	3391065	GENIUS INTERACTIVE	
Registration Number:	2182071	MARKETING GENIUS	
CORRESPONDENCE DATA			
Fax Number:	6506147401		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-614-7400		
Email:	lpartmann@orrick.com		
Correspondent Name:	Diana M. Rutowski		
Address Line 1:	2050 Main Street, Suite 1100		
Address Line 2:	Orrick, Herrington & Sutcliffe LLP		
Address Line 4:	Irvine, CALIFORNIA 92614		
ATTORNEY DOCKET NUMBER:	28432.1		
NAME OF SUBMITTER:	Diana M. Rutowski		
SIGNATURE:	/Diana M. Rutowski/		
DATE SIGNED:	06/19/2014		
Total Attachments: 2			

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Exhibit I

ASSIGNMENT OF TRADEMARKS AND SERVICE MARKS

This Assignment of Trademarks and Service Marks ("Assignment") is effective as of June 17, 2014, by and between Callidus Software Inc., a Delaware corporation with a principal place of business at 6200 Stoneridge Mall Road, Suite 500, Pleasanton, California 94588 ("Assignor"), and Cyan Bridge, LLC, a Delaware LLC, 2050 Main Street, Suite 1100, Irvine, CA 92614 ("Assignee").

WHEREAS, Assignor owns the following trademarks and service marks and the registrations thereto (the "Marks"):

Mark	Registration Nos.
GENIUS	3201597 (United States)
GENIUS.COM	3332245 (United States) 8929771 (European Community)
SO SIMPLE IT'S GENIUS	3614660 (United States)
GENIUS INTERACTIVE	3391065 (United States)
MARKETING GENIUS	2182071 (United States)
 marketing genius.com	4586186 (European Community)

WHEREAS, Assignee is desirous of acquiring all right, title and interest in the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor and Assignee agree as follows:

1. Assignor hereby transfers, sells, assigns, and conveys unto Assignee all of his rights, title and interest for all countries in and to the Marks, including all common law rights therein and all applications to register and registrations thereof and the goodwill pertaining thereto, and all right, title and interest thereto, on a world-wide basis, as well as the right to sue and collect damages, costs and fees in Assignee's own name for any and all past, present or future infringement, dilution, or other injury to the goodwill thereof.

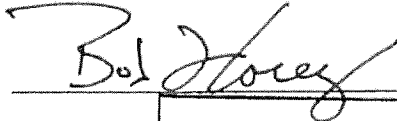
2. Assignor hereby agrees to execute all such documents as may be required to transfer and, when applicable, to record the transfer of the Marks, any registrations for the Marks, and any applications to register the Marks.

IN WITNESS WHEREOF, the parties hereto have executed this Assignment on the dates indicated below.

ASSIGNOR:

CALLIDUS SOFTWARE INC.

June 17, 2014

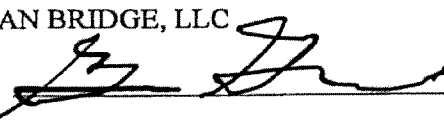
By: 
Name: _____
Title: _____

Bob L. Corey Senior Vice President & CFO Callidus Software Inc.

ASSIGNEE:

CYAN BRIDGE, LLC

June 17, 2014

By: 
Name: _____ Ben Gross
Title: _____ General Counsel

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