ETAS ID: TM308167

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
MoveLearningForward Foundation		06/19/2014	CORPORATION: TEXAS

### **RECEIVING PARTY DATA**

Name:	CompassLearning, Inc.	
Street Address:	203 Colorado Street	
City:	Austin	
State/Country:	TEXAS	
Postal Code:	78701	
Entity Type:	CORPORATION: DELAWARE	

### **PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Registration Number:	4231198	MOVE LEARNING FORWARD FOUNDATION
Registration Number:	4353110	MOVE LEARNING FORWARD F O U N D A T I O

### **CORRESPONDENCE DATA**

Fax Number: 2124082501

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 2124082528

Email: julie.albert@bakerbotts.com

**Correspondent Name:** Julie Beth Albert Address Line 1: 30 Rockefeller Plaza

Address Line 2: Baker Botts L.L.P., 44th Floor Address Line 4: New York, NEW YORK 10112

ATTORNEY DOCKET NUMBER:	078902.0112
NAME OF SUBMITTER:	Julie Beth Albert
SIGNATURE:	/jba/
DATE SIGNED:	06/19/2014

### **Total Attachments: 2**

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> **TRADEMARK** REEL: 005306 FRAME: 0135

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### TRADEMARK ASSIGNMENT

THIS AGREEMENT is effective as of the 19<sup>th</sup> day of June, 2014 by and between MoveLearningForward Foundation, a corporation organized and existing under the laws of the state of Texas, having a principal place of business at 1010 Hidden Valley Court, McGregor, Texas 76657 (hereafter "Assignor"), and COMPASSLEARNING, INC., a corporation organized and existing under the laws of the state of Delaware, having a principal place of business at 203 Colorado Street, Austin, Texas 78701 (hereafter "Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the marks identified in Exhibit A attached hereto, together with the goodwill of the business associated therewith (hereafter the "Marks"); and

WHEREAS, Assignee desires to acquire all right, title and interest in and to the Marks and in and to the registrations therefor, together with the goodwill of the business symbolized by the Marks in the United States.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee the entire worldwide and universal right, title and interest in and to the marks identified in Exhibit A attached hereto, together with the goodwill of the business symbolized thereby, and the registrations therefor, and the right to sue and recover for, and the right to profits or damages due or accrued arising out of or in connection with any and all past, present or future infringements or dilution of or damage or injury to said marks or the registrations thereof or such associated goodwill.

IN WITNESS WHEREOF, the parties have executed this Agreement effective as of the date first written above.

	ELEARNINGFORWARD FOUNDATION GNOR)	COMPASSLEARNING, INC. (ASSIGNEE)
Ву	: July Manches	By
Name	: Tren Chambus	Name : Eric Loeffed
Title	:Sectory	Title : CEO

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# EXHIBIT A

Mark	Registration	Goods/Services
MOVE LEARNING	U.S. Reg. No. 4,231,198	Charitable education services,
FORWARD FOUNDATION		namely, organizing and
		developing programs aimed
		to support educational
		initiatives that contribute to
		strategic and well-planned
		partnerships between schools
		and educational institutions
		intended to foster innovation
		and promote opportunities for
		student learning and
		academic success; in Class 35
MOVE LEARNING	U.S. Reg. No. 4,353,110	Charitable education services,
FORWARD		namely, organizing and
FOUNDATION & Design		developing programs aimed
		to support educational
- A		initiatives that contribute to
		strategic and well-planned
		partnerships between schools
MOVE Learning \		and educational institutions
L~~xx~~d		intended to foster innovation
DIBWIOT		and promote opportunities for
FOUNDATION		student learning and
		academic success; in Class 35

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