

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308193

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Big Frame, Inc.		04/01/2014	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	DreamWorks Animation L.L.C.		
Street Address:	1000 Flower Street		
City:	Glendale		
State/Country:	CALIFORNIA		
Postal Code:	91201		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4390827	BIG FRAME	
Registration Number:	4390828	BIG FRAME	
Registration Number:	4462024	WONDERLY	
Registration Number:	4462021	FOREFRONT	
Registration Number:	4507989	OUTLANDISH	
CORRESPONDENCE DATA			
Fax Number:	8186957420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	818-695-6671		
Email:	cheryl.friedman@dreamworks.com		
Correspondent Name:	Cheryl Friedman		
Address Line 1:	1000 Flower Street		
Address Line 4:	Glendale, CALIFORNIA 91201		
NAME OF SUBMITTER:	Cheryl Friedman		
SIGNATURE:	/Cheryl Friedman/		
DATE SIGNED:	06/19/2014		
Total Attachments: 2			
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Trademark Assignment

This Trademark Assignment ("Assignment") is entered into as of April 1, 2014 (the "Effective Date") by and between Big Frame, Inc., a Delaware corporation with a principal address of 8965 Lindblade Street, Culver City, CA 90232 (the "Assignor"), Bammo, L.L.C., a Delaware limited liability company and a wholly owned subsidiary of Assignor, and DreamWorks Animation L.L.C., a Delaware limited liability company with a principal address of 1000 Flower Street, Glendale, California 91201 ("the Assignee").

WHEREAS, Assignor is the proprietor of the United States Trademark applications and registration listed in Schedule A attached hereto (collectively, the "Trademarks");

WHEREAS, Assignee desires to acquire all right, title and interest in and to these Trademarks and related rights, including Assignor's portion of the business to which these marks pertain and the goodwill of the Assignor with respect to these marks,

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby irrevocably assign and transfer unto Assignee all right, title and interest of Assignor in and to the Trademarks, including without limitation, the Trademark applications and registration identified above, together with the goodwill of the business symbolized by the marks, as well as its entire right, title and interest in and to any and all common law rights to the Trademarks, and any and all claims and demands it may have either at law or in equity arising out of any past infringements.


Upon request by Assignee, Assignor shall (i) do and execute each necessary act, document, and thing to implement this assignment, and (ii) give such assistance as Assignee may reasonably request to convey good title to any of the Trademarks and related trademark filings.

IN TESTIMONY WHEREOF, Assignor has executed this Assignment as of the Effective Date.

Dated: April 1, 2014

BIG FRAME, INC.
By: 
Robert Kelly
Assistant Secretary

SCHEDULE A
TRADEMARKS

Trademark	Country	Registration No.	Registration Date
BIG FRAME	UNITED STATES	4,390,827	August 27, 2013
 Big frame	UNITED STATES	4,390,828	August 27, 2013
BAMMO	UNITED STATES	4,328,051	April 30, 2013
WONDERLY	UNITED STATES	4,462,024	January 7, 2014
FOREFRONT	UNITED STATES	4,462,021	January 7, 2014
OUTLANDISH	UNITED STATES	4,507,989	April 1, 2014