

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM308342

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Mike McEwan		06/19/2014	INDIVIDUAL: UNITED STATES
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Jane, LLC		
<b>Street Address:</b>	2600 Executive Parkway, Suite 360		
<b>City:</b>	Lehi		
<b>State/Country:</b>	UTAH		
<b>Postal Code:</b>	84043		
<b>Entity Type:</b>	CORPORATION: UTAH		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4447445	VERYJANE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	8013214893		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	8013214814		
<b>Email:</b>	kcantu@kmclaw.com		
<b>Correspondent Name:</b>	Michael F. Krieger		
<b>Address Line 1:</b>	60 East South Temple, Suite 1800		
<b>Address Line 4:</b>	Salt Lake City, UTAH 84111		
<b>ATTORNEY DOCKET NUMBER:</b>	21963.2		
<b>NAME OF SUBMITTER:</b>	Michael F. Krieger		
<b>SIGNATURE:</b>	/Michael F. Krieger/		
<b>DATE SIGNED:</b>	06/20/2014		
<b>Total Attachments: 2</b>			
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**TRADEMARK ASSIGNMENT**

WHEREAS, Mike McEwan (hereinafter referred to as "Assignor"),

- a corporation duly organized under the laws of the State of \_\_\_\_\_, located at \_\_\_\_\_,
- an individual whose full post office address is 2687 West Shady Hollow Lane, Lehi, Utah 84043,

is the owner of the entire right, title, and interest in and to the following trademark(s) including all rights in and to such trademark(s) created under any applicable federal or state statutes or common law or under the applicable trademark laws of any foreign country.

AND WHEREAS, Jane, LLC (hereinafter referred to as "Assignee"),

- a limited liability company duly organized under the laws of the State of Utah, located at 2600 Executive Pkwy, Suite 360, Lehi, UT 84043,
- an individual whose full post office address is \_\_\_\_\_,

desires to acquire all right, title, interest and goodwill in the trademark(s), their registration(s) and application(s), and all accrued rights including, prior uses and rights against any infringements before the date of this assignment.

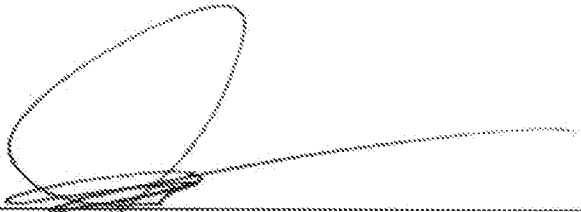
Trademark	Application No.	Filing Date	Registration No.	Registration Date
VERYJANE	85912584	April 23, 2013	4447445	December 10, 2013

NOW, THEREFORE, in consideration of one dollar (\$1.00) and other good and valuable consideration paid to the Assignor by the Assignee, the receipt and sufficiency of which is hereby acknowledged, THE ASSIGNOR HEREBY ASSIGNS TO THE ASSIGNEE the entire right, title and interest in and to said trademark(s) and any respective applications, registrations or renewal(s) thereof, together with the goodwill of the uses or business symbolized by and associated with the trademark(s) and all rights to bring suit for past or future infringement of the trademark(s).

The Assignor hereby authorizes and requests the United States Commissioner of Patents and Trademarks, and such officials in foreign countries as are duly authorized by their laws to register trademarks, to record this Assignment of or issue any and all certificates or renewal

certificates of registration of the trademark(s) to the Assignee as the owner of the entire interest, for the sole use and behalf of the said Assignee, its successors, assigns and legal representatives.

Dated this 19 day of June, 2014.



Mike McEwan

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