

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308483

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Memorandum and Notice of Security Interest in Intellectual Property		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
KC EXCLUSIVE, INC.		06/23/2014	CORPORATION: CALIFORNIA
RECEIVING PARTY DATA			
Name:	BANK OF AMERICA, N.A.		
Street Address:	333 South Hope Street		
Internal Address:	13th Floor		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90071		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85248841	ZENANA OUTFITTERS	
Serial Number:	86304912	ZENANA	
CORRESPONDENCE DATA			
Fax Number:	2136305808		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	213-891-5803		
Email:	dsalgarolo@buchalter.com		
Correspondent Name:	Buchalter Nemer - Debbie Salgarolo		
Address Line 1:	1000 Wilshire Blvd.		
Address Line 2:	Suite 1500		
Address Line 4:	Los Angeles, CALIFORNIA 90017		
ATTORNEY DOCKET NUMBER:	B0660-0108		
NAME OF SUBMITTER:	Debbie Salgarolo		
SIGNATURE:	/Debbie Salgarolo/		
DATE SIGNED:	06/23/2014		
Total Attachments: 5			
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**MEMORANDUM AND NOTICE OF SECURITY INTEREST
IN INTELLECTUAL PROPERTY**

June 23, 2014

KC EXCLUSIVE, INC., a California corporation (the "Debtor"), whose address is 1100 S. San Pedro St., Suite #M7-M13, Los Angeles, California 90015 hereby acknowledges that it has granted to **BANK OF AMERICA, N.A.**, whose address is 333 South Hope Street, 13th Floor, Los Angeles, California 90071 (the "Secured Party"), a security interest in and to all of the Debtor's right, title and interest in and to: (a) the trademarks and trademark registrations and applications therefor which are identified on Exhibit A attached hereto and herein incorporated by this reference owned by Debtor (the "Trademarks"), together with the goodwill of the business associated therewith; (b) the patents and patent applications which are identified on Exhibit B attached hereto and herein incorporated by this reference owned by Debtor (the "Patents"); and (c) the copyright registrations which are identified on Exhibit C attached hereto and herein incorporated by this reference owned by Debtor (the "Copyrights"), and all actions for infringement concerning the foregoing.

The terms and conditions of the aforementioned security interest are contained in that certain Loan and Security Agreement dated as of June 23, 2014 (the "Agreement"), by and between the Debtor and the Secured Party as security for the Obligations as set forth in the Agreement and the other agreements referred to therein. Nothing contained in this Memorandum and Notice of Security Interest in Intellectual Property shall be construed as a present or absolute assignment of any of the collateral nor as limiting any interest which Secured Party may have in any other collateral described in the Agreement or otherwise.

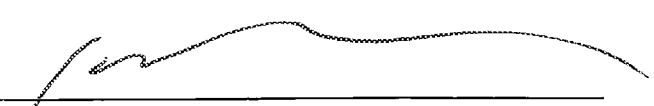
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[Signature Page to Follow]

IN WITNESS WHEREOF, the undersigned has caused this Memorandum and Notice of Security Interest in Intellectual Property to be duly executed and delivered as of the date first written above.

DEBTOR:

KC EXCLUSIVE, INC.,
a California corporation

By: 
Name: Steve Seokjun Choi
Title: President

Address: 1100 S. San Pedro St., Suite #M7-M13
Los Angeles, California 90015
Attention: Steve Choi
Email: stevechoi@zenanaapparel.com
Fax No.: 213) 748 - 3338

EXHIBIT A
TRADEMARKS

Status	Trademark	Serial No. / Reg. No.	File Date / Reg. Date
Registered	Zenana Outfitters	85-248841	2/22/2011
Pending	Zenana	86-304912	5/21/2014

EXHIBIT B
PATENTS

None

EXHIBIT C
COPYRIGHTS

Claimant	Title	Copyright Registration Number	Registration Date
Zenana	Print art work	VAu001161481	12/11/2013

Exhibit C

BN 16510894v1

RECORDED: 06/23/2014

TRADEMARK
REEL: 005308 FRAME: 0072