

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM308512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Redemptorist Fathers dba Liguori Publishing		06/02/2014	benevolent corporation: MISSOURI
RECEIVING PARTY DATA			
Name:	The Province of St. John the Baptist of the Order of Friars Minor (sole member of Franciscan Media, LLC)		
Street Address:	28 W. Liberty Street		
City:	Cincinnati		
State/Country:	OHIO		
Postal Code:	45202-6498		
Entity Type:	not for profit association: OHIO		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	1982264	CATHOLIC UPDATE	
Registration Number:	2027041	YOUTH UPDATE	
Registration Number:	2620013	EVERY DAY CATHOLIC	
Registration Number:	3229824	CATHOLIC UPDATE VIDEO	
Registration Number:	3229974	CATHOLIC UPDATE	
CORRESPONDENCE DATA			
Fax Number:	5133810205		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	513-381-2838		
Email:	bayliss@taftlaw.com		
Correspondent Name:	Linda D. Bayliss, paralegal		
Address Line 1:	425 Walnut Street		
Address Line 2:	Suite 1800		
Address Line 4:	Cincinnati, OHIO 45202		
ATTORNEY DOCKET NUMBER:	SAP05 GN001		
NAME OF SUBMITTER:	Linda D. Bayliss, paralegal		
SIGNATURE:	/Linda D Bayliss paralegal/		
DATE SIGNED:	06/24/2014		

CH \$140.00 1982264

TRADEMARK

Total Attachments: 2

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UCC FINANCING STATEMENT

FOLLOW INSTRUCTIONS

A. NAME & PHONE OF CONTACT AT FILER (optional)
B. E-MAIL CONTACT AT FILER (optional)
C. SEND ACKNOWLEDGMENT TO: (Name and Address)
<div style="border: 1px solid black; padding: 5px; width: fit-content; margin: auto;"> Thomas A. Shumate Franciscan Media 28 W. Liberty St. Cincinnati, OH 45202-6498 </div>

THE ABOVE SPACE IS FOR FILING OFFICE USE ONLY

1. DEBTOR'S NAME: Provide only one Debtor name (1a or 1b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the Individual Debtor's name will not fit in line 1b, leave all of item 1 blank, check here and provide the Individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

1a. ORGANIZATION'S NAME Redemptorist Fathers				
OR	1b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
1c. MAILING ADDRESS One Liguori Drive		CITY Liguori	STATE MO	POSTAL CODE 63057-9999
			COUNTRY USA	

2. DEBTOR'S NAME: Provide only one Debtor name (2a or 2b) (use exact, full name; do not omit, modify, or abbreviate any part of the Debtor's name); if any part of the Individual Debtor's name will not fit in line 2b, leave all of item 2 blank, check here and provide the Individual Debtor information in item 10 of the Financing Statement Addendum (Form UCC1Ad)

2a. ORGANIZATION'S NAME				
OR	2b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
2c. MAILING ADDRESS		CITY	STATE	POSTAL CODE
			COUNTRY	

3. SECURED PARTY'S NAME (or NAME of ASSIGNEE of ASSIGNOR SECURED PARTY): Provide only one Secured Party name (3a or 3b)

3a. ORGANIZATION'S NAME Franciscan Media, LLC				
OR	3b. INDIVIDUAL'S SURNAME	FIRST PERSONAL NAME	ADDITIONAL NAME(S)/INITIAL(S)	SUFFIX
3c. MAILING ADDRESS 28 W. Liberty St.		CITY Cincinnati	STATE OH	POSTAL CODE 45202-6498
			COUNTRY USA	

4. COLLATERAL: This financing statement covers the following collateral:
All of the assets purchased by Debtor (the "Assets") pursuant to that certain Agreement for Purchase of Assets, dated as of March 11, 2014 between Secured Party and Debtor (the "Asset Purchase Agreement"). Without limitation, the Collateral includes, as identified in Section 3 of the Asset Purchase Agreement: (i) Product Lines; (ii) Subscription Lists; (iii) Contracts with Subscribers; (iv) Contact Information and Sales History for All Customers of Product Lines; (v) Intellectual Property; (vi) Royalty Agreements; (vii) Digital Materials; (viii) Inventory; and (ix) Trademarks. The Collateral shall also include (i) all proceeds, cash and non-cash (including, without limitation, proceeds of any insurance), and all products of all of the Assets; and (ii) all of Borrower's books and records related to any of the foregoing.

5. Check <u>only</u> if applicable and check <u>only</u> one box: Collateral is <input type="checkbox"/> held in a Trust (see UCC1Ad, item 17 and instructions) <input type="checkbox"/> being administered by a Decedent's Personal Representative	
6a. Check <u>only</u> if applicable and check <u>only</u> one box: <input type="checkbox"/> Public-Finance Transaction <input type="checkbox"/> Manufactured-Home Transaction <input type="checkbox"/> A Debtor is a Transmitting Utility	6b. Check <u>only</u> if applicable and check <u>only</u> one box: <input type="checkbox"/> Agricultural Lien <input type="checkbox"/> Non-UCC Filing
7. ALTERNATIVE DESIGNATION (if applicable): <input type="checkbox"/> Lessee/Lessor <input type="checkbox"/> Consignee/Consignor <input type="checkbox"/> Seller/Buyer <input type="checkbox"/> Bailor/Bailor <input type="checkbox"/> Licensee/Licenser	
8. OPTIONAL FILER REFERENCE DATA:	

7 e.) TRADEMARKS

CATHOLIC UPDATE	3,229,974
CATHOLIC UPDATE	1,982,264
CATHOLIC UPDATE VIDEO	3,229,824
EVERY DAY CATHOLIC	2,620,013
YOUTH UPDATE	2,027,041
IKONOGRAPHICS	common law