

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2




ETAS ID: TM308831

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>SEQUENCE:</b>	1		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Milner Distribution Alliance, LLC		03/12/2010	LIMITED LIABILITY COMPANY: COLORADO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Milner Distribution Alliance, Inc.		
<b>Street Address:</b>	738 Synthes Avenue		
<b>City:</b>	Monument		
<b>State/Country:</b>	COLORADO		
<b>Postal Code:</b>	80931		
<b>Entity Type:</b>	CORPORATION: COLORADO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3460622	MAXX CLIP-ON COLLECTION	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2063599000		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	205-359-8000		
<b>Email:</b>	pctrademarks@perkinscoie.com		
<b>Correspondent Name:</b>	Alexander J.A. Garcia, Perkins Coie LLP		
<b>Address Line 1:</b>	1201 Third Avenue, Suite 4900		
<b>Address Line 4:</b>	Seattle, WASHINGTON 98101		
<b>ATTORNEY DOCKET NUMBER:</b>	089094-4000.0002.US001		
<b>NAME OF SUBMITTER:</b>	Alexander J.A. Garcia, Perkins Coie LLP		
<b>SIGNATURE:</b>	/Alexander Garcia/		
<b>DATE SIGNED:</b>	06/26/2014		
<b>Total Attachments: 1</b>			
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OP \$40.00 3460622

## TRADEMARK ASSIGNMENT

WHEREAS, Milner Distribution Alliance, LLC, a Colorado limited liability company, is the owner of the following trademarks thereof in the United States Patent & Trademark Office:

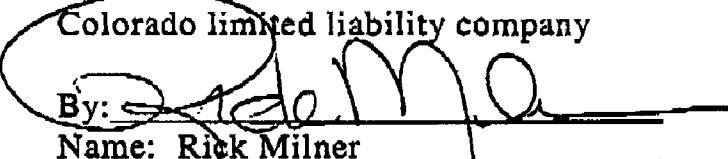
Mark	App. No. / Reg. No.	Goods / Services	Class
 (MAXX RIDER COLLECTION)	77/193,389 3,460,625	Sunglasses	009
 (MAXX GOLF COLLECTION)	77/193,375 3,460,624	Sunglasses	009
 (MAXX CLIP-ON COLLECTION)	77/193,337 3,460,622	Sunglasses	009
<b>MAXX HD</b>	77/050,504 3,581,007	Sunglasses	009

WHEREAS, pursuant to 15 U.S.C. § 1060, Milner Distribution Alliance, Inc., a Colorado corporation, with an address of 738 Synthes Avenue, Monument, Colorado 80931 is an existing and on-going business and the successor in interest to Milner Distribution Alliance, LLC,

WHEREAS, Milner Distribution Alliance, Inc. wishes to acquire the entire right, title, and interest in and to said trademarks, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks.

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Milner Distribution Alliance, LLC, has sold, assigned, and set over and does hereby sell, assign, and set over unto Milner Distribution Alliance, Inc., its successors and assigns, the entire right, title and interest to said trademarks and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefit.

Milner Distribution Alliance, LLC, a  
Colorado limited liability company

By:   
Name: Rick Milner  
Title: CEO/President

Date: 03/12, 2010