

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM309094

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
CONSERVATIVE REVIEW LLC		06/30/2014	LIMITED LIABILITY COMPANY: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	CRTV LLC		
<b>Street Address:</b>	1835A S Centre City Pkwy #350		
<b>City:</b>	Escondido		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	92025		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: DELAWARE		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	86256626	CONSERVATIVE REVIEW	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	619-847-4737		
<b>Email:</b>	ewood@crtv.com		
<b>Correspondent Name:</b>	Elizabeth Wood		
<b>Address Line 1:</b>	1835A S Centre City Pkwy #350		
<b>Address Line 4:</b>	Escondido, CALIFORNIA 92025		
<b>NAME OF SUBMITTER:</b>	ELIZABETH WOOD		
<b>SIGNATURE:</b>	/EWOOD/		
<b>DATE SIGNED:</b>	06/30/2014		
<b>Total Attachments: 2</b>			
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OP \$40.00 86256626

## ASSIGNMENT OF TRADEMARK APPLICATION

This Assignment of Trademark Application (this "Agreement") is made this June 30, 2014 ("Effective Date"), from Conservative Review LLC, a Delaware limited liability company ("Assignor") to CRTV LLC, a Delaware limited liability company ("Assignee").

### RECITALS

A. Assignor is the sole owner of a pending application with the United States Patent and Trademark Office, originally filed on April 18, 2014 to register the mark CONSERVATIVE REVIEW in International Class 035, and the Serial Number for such application is 86256626 ("Application").

B. Assignor acquired ownership of the Application on May 4, 2014.

C. The first use in commerce of the trademark CONSERVATIVE REVIEW (the "Trademark") was at least as early as March 17, 2014.

D. Assignor is a wholly owned subsidiary of Assignee.

E. In as much as Assignor shall be dissolved, Assignor desires to transfer the Application, Trademark and the goodwill and common law rights associated therewith to Assignee by this instrument.

NOW, THEREFORE, in consideration of the foregoing and of the mutual covenants and agreements contained herein, the parties hereby agree as follows:

**1. ASSIGNMENT.** For good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title, and interest in and to the Application, together with all the goodwill of the business symbolized by the Trademark, and all rights of action, powers, and benefits belonging or accrued to the Trademark, including the right to take action against any person for any infringement of the Trademark occurring before the effective date of this Agreement ("Assets").

**2. NO REPRESENTATIONS AND WARRANTIES.** Assignor makes no representation or warranty, express or implied, in respect of the assigned Assets.

**3. FURTHER ASSURANCES.** Assignor further agrees to execute all documents as may be required to give effect to the terms of this Agreement and to cooperate with Assignee, its successors, assigns and legal representatives, in obtaining and presenting evidence in connection therewith or in policing or enforcing of the right to transfer hereby.

**4. BINDING EFFECT.** This Agreement shall be binding upon and inure to the benefit of the Assignor and the Assignee and their respective successors and assigns.

**5. COUNTERPARTS.** This Agreement may be executed in any number of counterparts, and each such counterpart hereof shall be deemed to be an original instrument, but all such counterparts together shall constitute but one agreement.

IN WITNESS WHEREOF, the undersigned have duly executed this Agreement, or have caused this Agreement to be duly executed on their behalf, as of the Effective Date.

**Assignor:**

Conservative Review LLC,  
a Delaware corporation

By:   
Name: Arnold Gaston Mooney III  
Its: Executive Director

**ACCEPTANCE OF ASSIGNMENT**

The undersigned, Elizabeth Wood, Treasurer of CRTV LLC, hereby accepts and consents to the foregoing Assignment according to the terms and provisions thereof.

**Assignee:**

CRTV LLC,  
a Delaware corporation

By:   
Name: Elizabeth Wood  
Its: Treasurer