

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309414

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lane Limited Corporation		02/24/2009	CORPORATION: NEW YORK
RECEIVING PARTY DATA			
Name:	The Tinder Box International, Ltd.		
Street Address:	3 Bala Plaza East		
Internal Address:	Suite 102		
City:	Bala Cynwyd		
State/Country:	PENNSYLVANIA		
Postal Code:	19004		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1590118	CHARTWELL	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	610 668 4220		
Email:	joyann@kennylawllc.com		
Correspondent Name:	JoyAnn Kenny		
Address Line 1:	3 Bala Plaza East		
Address Line 2:	Suite 102		
Address Line 4:	Bala Cynwyd, PENNSYLVANIA 19004		
ATTORNEY DOCKET NUMBER:	CHARTWELL		
NAME OF SUBMITTER:	JoyAnn Kenny		
SIGNATURE:	/JoyAnn Kenny/		
DATE SIGNED:	07/01/2014		
Total Attachments: 2			
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OP \$40.00 1590118

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT made this 24 day of February, 2009 is hereby entered into by and between **The Tinder Box International, Ltd.**, a California corporation with an address at Three Bala Plaza East, Suite 102, Bala Cynwyd, PA 19004 ("ASSIGNEE"), and Lane Limited Corporation, a New York corporation with an address at 419 Park Avenue South, New York, New York 10016 ("ASSIGNOR").

BACKGROUND

WHEREAS, ASSIGNOR owns the marks (a) "Wilshire" in connection with the following goods: smoking tobacco, cigars and smoking accessories; and (b) "Chartwell" in connection with the following goods: smoking tobacco, cigars and smoking accessories. The marks Wilshire and Chartwell are hereinafter collectively referred to as the "Marks";

WHEREAS, ASSIGNOR is the record owner of the mark (a) Wilshire in connection with smoking tobacco on the Supplemental Register of the United States Patent & Trademark Office ("USPTO") at registration number 0842627 with a registration date of January 16, 1968; and (b) Chartwell in connection with pipe tobacco on the Principal Register of the USPTO at registration number 1590118 with a registration date of April 3, 1990;

WHEREAS, ASSIGNEE desires to acquire the Marks and ASSIGNOR wishes to assign the Marks to ASSIGNEE pursuant to this Trademark Assignment.

AGREEMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, conveys and transfers to ASSIGNEE, its successors and assigns, all of ASSIGNOR'S right, title and interest, whether statutory or at common law, in and to the Marks, together with the goodwill symbolized by the Marks and all registrations and pending applications therefor, including those referenced above, and in all countries throughout the world, including the right to sue and recover for any past infringement thereof.

ASSIGNOR represents and warrants that the Marks are free and clear of all liens, security interests and encumbrances of any kind. Without limiting the generality of the foregoing, ASSIGNOR hereby represents and warrants that the security interest held by JP Morgan Chase, N.A., its successors and assigns, in connection with the Marks has been released in full as of the date of this Trademark Assignment.

ASSIGNOR agrees to execute further papers and to do such other acts as may be necessary and proper to vest full title in and to the Marks in the ASSIGNEE or which may be necessary to obtain, renew, issue or enforce the Marks. This Trademark Assignment may be executed in several counterparts, each of which shall be deemed to be an original, but all of which together will constitute one and the same instrument.

IN WITNESS WHEREOF, Lane Limited Corporation has caused this Trademark Assignment to be executed and delivered; and The Tinder Box International, Ltd. accepts this Trademark Assignment executed and delivered as of this 24 day of February, 2009.

ASSIGNEE:
THE TINDER BOX INTERNATIONAL, LTD.

By: [Signature]
Gary Blumenthal, President

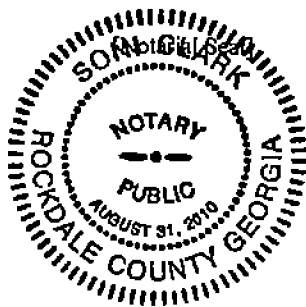
ASSIGNOR:
LANE LIMITED CORPORATION

By: [Signature]
Print Name: Phil Gee
Title: President

ACKNOWLEDGMENT

State of Georgia
County of Rockdale

On this 24 day of Feb, 2009, before me personally came Phil Gee, who being by me duly sworn, did depose and say that he is President of Lane Limited Corporation, and who, on behalf of such corporation executed the foregoing instrument; and that he signed his name thereto by order of the Board of Directors of Lane Limited Corporation.



Sara Clark
Notary Public