

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM309620

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Alana Berish		07/02/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Ace of Spades Holdings, LLC		
Street Address:	81 Greene Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10012		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4456368	HANDMADE LUXURY, 250 YEARS IN THE MAKING	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-724-3290		
Email:	gschuller@schullerlaw.net		
Correspondent Name:	Schuller Law, PLLC		
Address Line 1:	140 RIVERSIDE DR		
Address Line 2:	Ste 4C		
Address Line 4:	New York, NEW YORK 10024		
NAME OF SUBMITTER:	Gallit Schuller		
SIGNATURE:	/gs/		
DATE SIGNED:	07/03/2014		
Total Attachments: 1			
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OP \$40.00 4456368

TRADEMARK ASSIGNMENT

WHEREAS, **Alana Berish ("AB")**, the Assignor, an individual residing at 81 Greene Street, New York, New York 10012, is the owner of and is currently using the mark **HANDMADE LUXURY, 250 YEARS IN THE MAKING** (the "Mark") in commerce for "Champagne; sparkling wines; wines" (the "Goods");

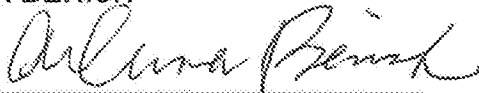
WHEREAS, **AB** is the owner of **U.S. Patent and Trademark Office Registration No. 4456368** (former Application Serial No. 85764120) for the above Mark, filed on October 25, 2012, and registered on December 24, 2013 by the U.S. Patent and Trademark Office (the "Registration");

WHEREAS, **Ace of Spades Holdings, LLC ("Ace of Spades")**, the Assignee, a Delaware limited liability company with a place of business at 81 Greene Street, New York, New York 10012, desires to acquire the Mark and its Registration for the Goods, together with all the good will of the business associated with and symbolized by the Mark;

NOW THEREFORE, for good and valuable consideration, a receipt of which is hereby acknowledged, on **January 29, 2014**, **AB** hereby assigns to **Ace of Spades**, all right, title and interest in and to the Mark and its Registration, throughout the United States, together with all the goodwill of the business associated with the Mark and symbolized by it. **AB** also assigns to **Ace of Spades** the right to sue for and collect damages for any past and future infringements of the Mark.

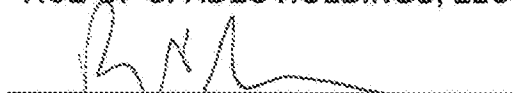
AB and **Ace of Spades** have caused this Assignment to be executed by its duly authorized representatives:

ALANA BERISH



Name: ALANA BERISH

ACE OF SPADES HOLDINGS, LLC



Name: BRETT P. BERISH