

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310105

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	Security Agreement		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
SWEET ROMEO, LLC		07/08/2014	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	ROSENTHAL & ROSENTHAL, INC.		
Street Address:	1370 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77150649	SWEET ROMEO	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-356-1755		
Email:	JSharma@rosenthalinc.com		
Correspondent Name:	JEHAN SHARMA		
Address Line 1:	1370 Broadway		
Address Line 2:	ROSENTHAL & ROSENTHAL, INC.		
Address Line 4:	New York, NEW YORK 10018		
ATTORNEY DOCKET NUMBER:	F150695		
NAME OF SUBMITTER:	Jehan Sharma		
SIGNATURE:	/Jehan Sharma/		
DATE SIGNED:	07/09/2014		
Total Attachments: 3			
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SECURITY INTEREST

WHEREAS, SWEET ROMEO, LLC, a limited liability company formed under the laws of New York located at 499 Seventh Avenue, 2nd Fl North Tower, New York, NY 10018 (the "Company"), has adopted, used and is using the marks annexed hereto as Schedule A (the "Marks"), and

WHEREAS, the Company is obligated to Rosenthal & Rosenthal, Inc. (the "Factor") located at 1370 Broadway, New York, New York 10018, pursuant to July 8, 2014, for the obligations of Sweet Romeo Holding, LLC

WHEREAS, the Company is seeking to increase its credit extension pursuant to the Factoring Agreement, and the Company is now granting to the Factor a security interest in the Marks, together with the good will of the business symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Company does hereby grant to the Factor a security interest in and to the Marks, together with the good will of the business symbolized by the Marks, which security interest shall secure all the Obligations as defined in the Factoring Agreement and in accordance with the terms and provisions thereof.

The Company expressly acknowledges and affirms that the rights and remedies of the Factor with respect to the security interest granted hereby are more fully set forth in the Factoring Agreement.

Dated: July 8, 2014

SWEET ROMEO, LLC

By: 

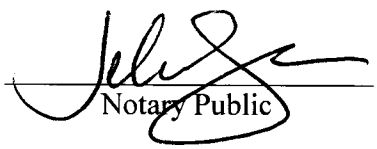
Name: RICHARD GABOR

Title: PRESIDENT

STATE OF New York)
) ss.:
COUNTY OF New York)

On July 8, 2014 before me, the undersigned, personally came sworn, RICHARD GARDI that he is the PRESIDENT of SWEET ROMEO, LLC, described in and which executed the foregoing instrument; that he executed the same in such capacity and that he had authority to execute such instrument and that by his signature on the instrument, the corporation duly executed the instrument.

JEHAN SHARMA
NOTARY PUBLIC, State of New York
No. 01SH6288454
Qualified in New York County
Commission Expires September 3, 2017


Notary Public

STATE OF New York)
) ss.:
COUNTY OF New York)

On July 8, 2014 before me, the undersigned, personally came sworn, _____, that he is the _____ of SWEET ROMEO, LLC, described in and which executed the foregoing instrument; that he executed the same in such capacity and that he had authority to execute such instrument and that by his signature on the instrument, the corporation duly executed the instrument.

Notary Public

SCHEDULE A

MARK

SERIAL/REG. NO.

FILING DATE

	<u>Trademark</u>	<u>Serial/Reg. No.</u>	<u>Filing Date</u>
	Sweet Romeo	77150649	April 6, 2007