## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

ETAS ID: TM310180

**SUBMISSION TYPE: NEW ASSIGNMENT** 

**NATURE OF CONVEYANCE:** ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Maverick J, LLC		02/19/2014	LIMITED LIABILITY COMPANY: CALIFORNIA

## **RECEIVING PARTY DATA**

Name:	Maverick J, SPE, LLC
Street Address:	8460 Higuera Street
City:	Culver City
State/Country:	CALIFORNIA
Postal Code:	90232
Entity Type:	LIMITED LIABILITY COMPANY: CALIFORNIA

## **PROPERTY NUMBERS Total: 4**

Property Type	Number	Word Mark	
Registration Number:	4193319	JAMES CAMPBELL	
Registration Number:	4193320	J. CAMPBELL	
Registration Number:	4437293	CULTURA INTERNATIONAL BY MAVERICK-J	
Registration Number:	3888211	MALIBU COWBOY	

## **CORRESPONDENCE DATA**

Fax Number: 2158325767

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

215-569-5767 Phone:

Email: perry@blankrome.com

**Correspondent Name:** David M. Perry Address Line 1: One Logan Square

Address Line 2: 8th Floor

Address Line 4: Philadelphia, PENNSYLVANIA 19103-6998

ATTORNEY DOCKET NUMBER:	140999-00107
NAME OF SUBMITTER:	David M. Perry
SIGNATURE:	/David M. Perry/
DATE SIGNED:	07/09/2014

**Total Attachments: 2** 

TRADEMARK **REEL: 005319 FRAME: 0481**  source=Hampshire - Maverick - Assignment to SPE of JC brand - Execution Copy#page1.tif source=Hampshire - Maverick - Assignment to SPE of JC brand - Execution Copy#page2.tif

TRADEMARK REEL: 005319 FRAME: 0482

## ASSIGNMENT OF JAMES CAMPBELL BRAND

This Assignment is made effective on the 19th day of February, 2014, pursuant to the Installment Purchase and Sale Agreement ("the Purchase Agreement") of even date by and among Hampshire Group, Limited, a Delaware corporation with an address of 114 W. 41st Street, New York, NY 10036, Rick Solomon Enterprises, Inc., a California corporation with an address of 8460 Higuera Street, Culver City, California 90232, Maverick J, LLC, a California limited liability company with an address of 8460 Higuera Street, Culver City, California limited liability company with an address of 8460 Higuera Street, Culver City, California 90232 ("ASSIGNOR"), and Maverick J, SPE, LLC, a California 90232 ("ASSIGNOR").

WHEREAS, the Purchase Agreement contemplates that ownership of the James Campbell Brand (as defined in the Purchase Agreement) shall ultimately be sold and transferred to Hampshire Group, Limited by transfer from ASSIGNEE, provided, that certain terms and conditions are satisfied as set forth in the Purchase Agreement;

WHEREAS, the Purchase Agreement provides that ownership of the James Campbell Brand shall first be transferred from ASSIGNOR to ASSIGNEE;

WHEREAS, ASSIGNOR has adopted the Trademarks and Brands contained in the James Campbell Brand that are listed in Appendix A, for which it owns common law rights and, as set forth on Appendix A, certain specified registrations or applications for registration in the U.S. and Canada:

WHEREAS, ASSIGNEE is desirous of acquiring the James Campbell Brand;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged and further enumerated in the Purchase Agreement, and intending to be legally bound hereby, ASSIGNOR does hereby assign, sell and transfer to ASSIGNEE, its successors and assigns, all of its rights, title, and interests in and to the James Campbell Brand, which includes but is not limited to those Trademarks and Brands listed on Appendix A, together with the goodwill of the business symbolized by and associated with the James Campbell Brand and said Trademarks, Brands, and the applications and registrations set forth on Appendix A. Such assignment constitutes ASSIGNOR's capital contribution to ASSIGNEE, and in consideration for such assignment, ASSIGNEE shall issue to ASSIGNOR 100% of the membership interest of ASSIGNEE, subject to an Operating Agreement of ASSIGNEE as adopted by ASSIGNEE.

IN TESTIMONY WHEREOF, ASSIGNOR has executed this Assignment by a duly authorized officer.

MAVERICK J, LLC

By: RICK SOLOMON ENTERPRISES, INC. Managing

Member

Mick Solomon Aresident

TRADEMARK
REEL: 005319 FRAME: 0483

# Appendix A<sup>1</sup>

# **Trademarks** (as defined in the Purchase Agreement)

<u>Mark</u>	Country	Reg. No. (App. No.)	Reg. Date (App. Date)	Class	<u>Status</u>
JAMES CAMPBELL	US	4,193,319	8/21/2012	25	Registered
J. CAMPBELL	US	4,193,320	8/21/2012	25	Registered
J. CAMPBELL TREND	Canada	(1,565,104)	(2/21/2012)	n/a	Pending
CULTURA INTERNATIONA L BY MAVERICK-J	US	4,437,293	11/19/2013	25	Registered
MALIBU COWBOY	US	3,888,211	12/7/2010	25	Registered (Supplemental)

# **Brands** (as defined in the Purchase Agreement)

**CULTURA** 

JC LOS ANGELES (JCLA) and J. CAMPBELL LOS ANGELES

DUKE'S

M-76

<sup>1</sup> Per Exhibit A of the Purchase Agreement, additional Trademarks may be added to this Appendix A.

**TRADEMARK** REEL: 005319 FRAME: 0484 RECORDED: 07/09/2014