

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310528

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PENTON BUSINESS MEDIA, INC.		09/20/2011	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	CAHABA MEDIA GROUP, INC.		
Street Address:	P.O. BOX 530067		
City:	BIRMINGHAM		
State/Country:	ALABAMA		
Postal Code:	35253		
Entity Type:	CORPORATION: ALABAMA		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2233320	HOMECARE	
Registration Number:	1729274	HOMECARE	
Registration Number:	3143707	HOMECARING AWARDS	
CORRESPONDENCE DATA			
Fax Number:	2054886267		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	205-521-8267		
Email:	devans@babco.com		
Correspondent Name:	Donita Evans		
Address Line 1:	1819 Fifth Avenue North		
Address Line 2:	Bradley Arant Boult Cummings LLP		
Address Line 4:	Birmingham, ALABAMA 35203		
ATTORNEY DOCKET NUMBER:	T0C119US03MD		
NAME OF SUBMITTER:	DONITA EVANS		
SIGNATURE:	/DONITA EVANS/		
DATE SIGNED:	07/14/2014		
Total Attachments: 2			
source=homecareassigns#page1.tif			

OP \$90.00 2233320

**ASSIGNMENT OF TRADEMARK AND
CORRESPONDING REGISTRATION**

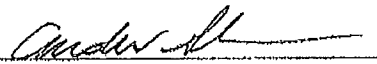
WHEREAS, PENTON BUSINESS MEDIA, INC., a Delaware corporation, hereinafter referred to as the ASSIGNOR, has rights in the trademarks ("the Marks") which are set forth on Schedule A to this Assignment and which are the subject of issued trademark registrations as set forth on Schedule A to this Assignment; and

WHEREAS, CAHABA MEDIA GROUP, INC., an Alabama corporation, hereinafter referred to as the ASSIGNEE, is desirous of acquiring the Marks and the registrations set forth on Schedule A to this Assignment, including all common law rights in the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, ASSIGNOR does hereby assign unto ASSIGNEE, all of ASSIGNOR's right, title and interest in and to the Marks and their corresponding registrations, any and all common law rights in the Marks, together with the good will of the business symbolized by said Marks.

PENTON BUSINESS MEDIA, INC.

Date: September 20, 2011

Signature: 

Name: Andrew Schmolka

Title: Senior Vice President

1/2216834.1



Exhibit A

	FILED	APPLICATION NO.	REGISTRATION DATE	REG. NO.	CLASS(ES)
HOMECARE	4/22/1997	75/279,346	3/23/1999	2,233,320	16, 42
HOMECARE	8/14/1991	74/194,506	11/3/1992	1,729,274	16
HOMECARING AWARDS	3/2/2005	78/578,261	9/12/2006	3,143,707	41

1/2216854.1

