

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310539

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
THULE IP AKTIEBOLAG		06/25/2014	CORPORATION: SWEDEN
RECEIVING PARTY DATA			
Name:	BRENDERUP AB		
Street Address:	Industrigatan 16		
City:	553 02 Jönköping		
State/Country:	SWEDEN		
Entity Type:	CORPORATION: SWEDEN		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2385320	BRENDERUP	
Registration Number:	2368423	BRENDERUP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	fgtraub@duanemorris.com		
Correspondent Name:	Felicia G. Traub/Duane Morris LLP		
Address Line 1:	1540 Broadway		
Address Line 4:	New York, NEW YORK 10036-4086		
ATTORNEY DOCKET NUMBER:	Y4729-00037		
NAME OF SUBMITTER:	Felicia G. Traub		
SIGNATURE:	/Felicia G. Traub/		
DATE SIGNED:	07/14/2014		
Total Attachments: 3			
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ASSIGNMENT

United States Trademark Registrations

WHEREAS, THULE IP AKTIEBOLAG, a corporation organized and existing under the laws of the Country of Sweden, having its principal office and place of business at Fosievägen 13, Malmö 241 31, Sweden, (hereinafter called "ASSIGNOR") is the owner of the entire right, title and interest in and to the trademarks listed in Schedule A, attached and made a part hereto, which are of record in the U.S. Patent and Trademark Office (hereinafter called the "TRADEMARKS"), and

WHEREAS, BRENDERUP AB, a corporation organized and existing under the laws of the Country of Sweden, having its principal office and place of business at Industrigatan 16, 553 02 Jönköping, Sweden, (hereinafter called "ASSIGNEE") is desirous of acquiring the entire right, title and interest in and to the TRADEMARKS, together with the goodwill of the business in connection with which the said TRADEMARKS are used;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR does hereby assign to ASSIGNEE the ASSIGNOR'S entire right, title and interest in and to the TRADEMARKS, together with all of the common law rights, reputational rights, and goodwill associated with any and all of the foregoing, and the goodwill of the business connected with and symbolized by the said TRADEMARKS being assigned, free and clear of all liens, claims and encumbrances, in the United States, its territories and possession, for its own use and benefit; together with all causes of action for any and all past, current and future infringements of the rights being assigned and the right to collect and retain proceeds therefrom.

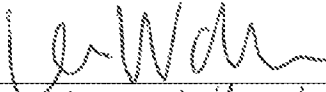
ASSIGNOR covenants and agrees that this Assignment and all of the terms hereof shall inure to the benefit of the successors, assigns, legal representatives, or nominees of ASSIGNEE, without further written or oral authorization from ASSIGNOR.

This Assignment may be executed in counterparts, each of which shall be considered one and the same Assignment and shall become effective when a counterpart hereof shall have been signed by each of the parties and delivered to the other party.

IN TESTIMONY WHEREOF, ASSIGNOR has caused this Assignment to be executed effective as of the 25 day of June, 2014.

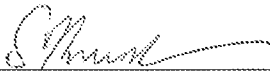
THULE IP AB

By:


Name: Lars Wallentin
Title: Manager Intellectual Property

BRENDERUP AB

By:


Name: SUSANNE KNUDSEN
Title: MARKETING & PRODUCT MANAGER

SCHEDULE A

Trademark Registrations Transferred from
THULE IP AKTIEBOLAG to BRENDERUP AB

<u>TRADEMARK</u>	<u>APPLICATION NO.</u>	<u>REGISTRATION NO.</u>
BRENDERUP	75/742,647	2,385,320
BRENDERUP & DESIGN	75/742,648	2,368,423