

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM310544

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Lawn and Garden Products, Inc.		07/07/2014	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Willert Home Products, Inc.		
<b>Street Address:</b>	4044 Park Avenue		
<b>City:</b>	St. Louis		
<b>State/Country:</b>	MISSOURI		
<b>Postal Code:</b>	63110		
<b>Entity Type:</b>	CORPORATION: MISSOURI		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3288754	NO CAT ZONE	
<b>Registration Number:</b>	3059590	NO DEER ZONE	
<b>Registration Number:</b>	3059591	NO GOOSE ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3127043001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	312/704-3336		
<b>Email:</b>	trademarks@hinshawlaw.com		
<b>Correspondent Name:</b>	Kourtney A. Mulcahy		
<b>Address Line 1:</b>	Hinshaw & Culbertson LLP		
<b>Address Line 2:</b>	222 N. LaSalle Street, Ste 300		
<b>Address Line 4:</b>	Chicago, ILLINOIS 60601-1081		
<b>ATTORNEY DOCKET NUMBER:</b>	939085 - NO CAT ZONE		
<b>NAME OF SUBMITTER:</b>	Kourtney A. Mulcahy		
<b>SIGNATURE:</b>	/kourtney mulcahy/		
<b>DATE SIGNED:</b>	07/14/2014		
<b>Total Attachments: 1</b>			
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**TRADEMARK ASSIGNMENT AGREEMENT**

This Trademark Assignment Agreement (the "Agreement") is entered into this 27 day of June, 2014, (the "Effective Date") by and between LAWN AND GARDEN PRODUCTS, INC., a California corporation having its principal place of business at P.O. Box 35000, Fresno, CA 93745 (the "Assignor"), and WILLERT HOME PRODUCTS, INC, a Missouri corporation having its principal place of business at 4044 Park Avenue, St. Louis, MO 63110 (the "Assignee").

**RECITALS:**


WHEREAS, Assignor owns the entire right, title and interest in and to the certain U.S. trademarks listed below:

<b><u>Trademark</u></b>	<b><u>Registration No.</u></b>	<b><u>Registration Date</u></b>
NO CAT ZONE	3288754	September 4, 2007
NO DEER ZONE	3059590	February 14, 2006
NO GOOSE ZONE	3059591	February 14, 2006

WHEREAS, Assignee has acquired and is desirous of acquiring Assignor's entire, right, title and interest in and to said marks, and any and all common law and registration rights thereof;

NOW, THEREFORE, for good and valuable consideration the receipt and sufficiency of which is hereby acknowledged, said Assignor has transferred and does hereby irrevocably sell, assign and transfer unto Assignee, his entire worldwide rights, title and interest in and to the above identified marks, together with the goodwill of the business symbolized by the marks, the right to sue for and recover all damages and other remedies in respect of any infringement of the marks which may have occurred prior to the effective date of this Assignment.

LAWN AND GARDEN PRODUCTS, INC.  
("Assignor")

  
\_\_\_\_\_  
Signature

KARL BARNHART  
\_\_\_\_\_  
Print Name

VICE PRESIDENT, CMO  
\_\_\_\_\_  
Title

7/7/14  
\_\_\_\_\_  
Date

WILLERT HOME PRODUCTS, INC.  
("Assignee")

  
\_\_\_\_\_  
Signature

Brian M. Warner  
\_\_\_\_\_  
Print Name

Vice President / CFO  
\_\_\_\_\_  
Title

June 27, 2014  
\_\_\_\_\_  
Date