

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM310715

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|---|--|-----------------------|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| 9 Volt, LLC | | 06/01/2014 | LIMITED LIABILITY COMPANY: MICHIGAN |
| RECEIVING PARTY DATA | | | |
| Name: | BarFly Ventures, LLC | | |
| Street Address: | 1 IONIA AVE SW | | |
| Internal Address: | Suite 200 | | |
| City: | Grand Rapids | | |
| State/Country: | MICHIGAN | | |
| Postal Code: | 49503 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: MICHIGAN | | |
| PROPERTY NUMBERS Total: 3 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3678174 | HOPCAT | |
| Registration Number: | 3703885 | HOPCAT | |
| Registration Number: | 4446933 | CRACK FRIES | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 6162222479 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 616-752-2479 | | |
| Email: | skeller@wnj.com | | |
| Correspondent Name: | R. Scott Keller, Warner Norcross & Judd | | |
| Address Line 1: | 111 Lyon St NW | | |
| Address Line 2: | 900 Fifth Third Center | | |
| Address Line 4: | Grand Rapids, MICHIGAN 49503 | | |
| ATTORNEY DOCKET NUMBER: | 147072159856 | | |
| NAME OF SUBMITTER: | R. Scott Keller | | |
| SIGNATURE: | /rsk/ | | |
| DATE SIGNED: | 07/15/2014 | | |
| Total Attachments: 1 | | | |

OP \$90.00 3678174

TRADEMARK ASSIGNMENT

WHEREAS, 9 Volt, LLC, a Michigan limited liability company ("Assignor"), is the owner of United States Trademark Registration Nos. 3678174, 3703885 and 4446933 (the



"Registrations") for the trademarks HOPCAT, and CRACK FRIES (the "Marks"); and

WHEREAS, Assignor is wholly owned by BarFly Ventures, LLC, a Michigan limited liability company ("Assignee"), and wishes to transfer all right, title and interest that it has in the Registrations and the Marks to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the Registrations and the Marks, together with the goodwill of the business symbolized by the Marks.

9 VOLT, LLC

By 

Date 6-1-14

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