

TRADE

07/14/2014

HEET



Electronic Version-v1.1
Stylesheet Version-v1.2

ETAS ID: TM304487

103668255

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the incorrect registration number which is 3430622, previously recorded on Reel 004166, Frame 0945. Assignor(s) hereby confirms the assignment.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Milner Distribution Alliance, LLC		03/12/2010	LIMITED LIABILITY COMPANY, COLORADO

RECEIVING PARTY DATA

Name:	Milner Distribution Alliance, Inc.
Street Address:	738 Synthes Avenue
City:	Monument
State/Country:	COLORADO
Postal Code:	80931
Entity Type:	CORPORATION, COLORADO

PROPERTY NUMBERS Total: 4

Property Type	Number	Word Mark
Registration Number:	3460622	MAXX CLIP-ON COLLECTION
Registration Number:	3460625	MAXX RIDER COLLECTION
Registration Number:	3460624	MAXX GOLF COLLECTION
Registration Number:	3581007	MAXX HD

CORRESPONDENCE DATA

Fax Number: 3034734807
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.
Phone: 303-473-4807
Email: docket@hollandhart.com
Correspondent Name: Jessica Neville
Address Line 1: P.O. Box 8749
Address Line 2: Attn: Trademark Docketing
Address Line 4: Denver, COLORADO 80201-8749

ATTORNEY DOCKET NUMBER:	75989.0006
NAME OF SUBMITTER:	Jessica A. Neville
SIGNATURE:	/Jessica A. Neville/
DATE SIGNED:	05/14/2014

Re-900289155 79494

GH \$11500 3460622

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT																
NATURE OF CONVEYANCE:		ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL																
CONVEYING PARTY DATA																		
<table border="1"> <thead> <tr> <th>Name</th> <th>Formerly</th> <th>Execution Date</th> <th>Entity Type</th> </tr> </thead> <tbody> <tr> <td>Milner Distribution Alliance, LLC</td> <td></td> <td>03/12/2010</td> <td>LIMITED LIABILITY COMPANY: COLORADO</td> </tr> </tbody> </table>				Name	Formerly	Execution Date	Entity Type	Milner Distribution Alliance, LLC		03/12/2010	LIMITED LIABILITY COMPANY: COLORADO							
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Fax Number: (800)565-6658 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 719-475-6401 Email: docket@hollandhart.com Correspondent Name: Jessica Neville Address Line 1: P.O. Box 8749 Address Line 2: Attn: Tracy Baker Address Line 4: Denver, COLORADO 80201-8749																		
ATTORNEY DOCKET NUMBER:		75989.0002																

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NAME OF SUBMITTER:	Jessica A. Neville
Signature:	/Jessica A. Neville/
Date:	03/12/2010
Total Attachments: 1 source=Milner LLC to Milner Inc assignment#page1.tif	

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TRADEMARK ASSIGNMENT

WHEREAS, Milner Distribution Alliance, LLC, a Colorado limited liability company, is the owner of the following trademarks thereof in the United States Patent & Trademark Office:

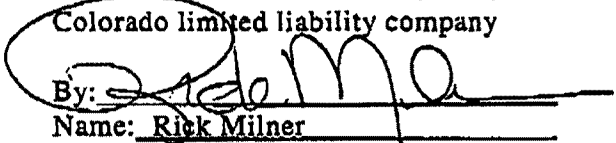
Mark	App. No. / Reg. No.	Goods / Services	Class
 (MAXX RIDER COLLECTION)	77/193,389 3,460,625	Sunglasses	009
 (MAXX GOLF COLLECTION)	77/193,375 3,460,624	Sunglasses	009
 (MAXX CLIP-ON COLLECTION)	77/193,337 3,460,622	Sunglasses	009
MAXX HD	77/050,504 3,581,007	Sunglasses	009

WHEREAS, pursuant to 15 U.S.C. § 1060, Milner Distribution Alliance, Inc., a Colorado corporation, with an address of 738 Synthes Avenue, Monument, Colorado 80931 is an existing and on-going business and the successor in interest to Milner Distribution Alliance, LLC,

WHEREAS, Milner Distribution Alliance, Inc. wishes to acquire the entire right, title, and interest in and to said trademarks, and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks.

NOW THEREFORE, for and in consideration of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Milner Distribution Alliance, LLC, has sold, assigned, and set over and does hereby sell, assign, and set over unto Milner Distribution Alliance, Inc., its successors and assigns, the entire right, title and interest to said trademarks and all rights of renewal thereof, together with the goodwill of the business associated with and symbolized by said trademarks, and together with the right to sue for past infringement and to collect all damages or profits for past infringements for its own use and benefit.

Milner Distribution Alliance, LLC, a Colorado limited liability company

By: 
Name: Rick Milner
Title: CEO/President

Date: 03/12, 2010

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