# OP \$40.00 3145840

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 ETAS ID: TM310844 Stylesheet Version v1.2

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CNL Intellectual Properties, Inc.		03/18/2013	CORPORATION: FLORIDA

### **RECEIVING PARTY DATA**

Name:	Lennar Homes, LLC	
Street Address:	700 NW 107th Avenue, Suite 400	
City:	Orlando	
State/Country:	FLORIDA	
Postal Code:	33172	
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA	

### **PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Registration Number:	3145840	MOSS PARK BUILDING COMMUNITY. ENRICHING

# **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 469-317-1060

**Email:** cbrazell@slatesharwell.com

Correspondent Name: Colbie Brazell

Address Line 1: 1700 Pacific Avenue, Suite3800

Address Line 4: Dallas, TEXAS 75201

ATTORNEY DOCKET NUMBER:	1201-3110
NAME OF SUBMITTER:	Colbie Brazell
SIGNATURE:	/Colbie Brazell/
DATE SIGNED:	07/16/2014

## **Total Attachments: 3**

source=Assignment of Moss Park from CNL to Lennar Homes#page1.tif source=Assignment of Moss Park from CNL to Lennar Homes#page2.tif source=Assignment of Moss Park from CNL to Lennar Homes#page3.tif

TRADEMARK
REEL: 005323 FRAME: 0561

# ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks ("Assignment"), is entered into this 18 day of March, 2013 ("Effective Date") by and between CNL INTELLECTUAL PROPERTIES, INC., a Florida corporation having an address of 450 South Orange Avenue, Suite 1400, Orlando, FL 32801 ("Assignor") and LENNAR HOMES, LLC, a Florida limited liability company having an address of 700 NW 107<sup>th</sup> Ave, Suite 400, Orlando, FL 33172 ("Assignee").

WHEREAS, Assignor is the owner of that certain trademark and trade name listed in <u>Exhibit A</u>, appended herein and incorporated herein by reference (the "Mark");

WHEREAS, the Mark may be protected or protectable under common law or statutory law and whereas the Mark may be the subject of a trademark registration; and

WHEREAS, Assignee is desirous of acquiring the Mark and all goodwill associated with the business thereof and confirming said assignment with the United States Patent and Trademark Office.

NOW, THEREFORE, for TEN AND NO/100 DOLLARS (\$10.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor and Assignee hereby agree as follows:

Assignor does hereby sell, transfer, assign and deliver unto Lenanr, all right, title and interest in and to the Mark listed in **Exhibit A** together with the goodwill of the business connected with and symbolized by the Mark and any trademark registrations or applications, as well the right to bring any and all claims for infringement of said Mark which claims arose, or are in any way based on acts that occurred, prior to the date of this assignment and all rights to damages or profits, due or accrued, arising out of infringement of such Mark or injury to said goodwill occurring after the date hereof and the right to sue for and receive the same in the Assignee's own name.

[Remainder of Page Left Intentionally Blank]

0914531\157392\1499369v1

IN WITNESS WHEREOF, this As its duly authorized officer this/4 day of the description of the control of th	ssignment has been executed on behalf of Assignor by of Much, 20	
	"ASSIGNOR"	
	CNL INTELLECTUAL PROPERTIES, INC., a Florida corporation	
	By: ROBERT A BOURNE	
	Name: NODENT AL DOOMNE Title: Vice President	
STATE OF FLORIDA COUNTY OF ORANGE		
	lged before me this 111 day of March, 2013 by a President of CNL INTELLECTUAL	
	n, on behalf of the corporation. 6/He is personally as-identification.	
(NOTARY SEAL)	Wotary Public Signature	
Mosary Public State Linds A Scarcell My Commission EE Expires 04/23/2015	Commission No.	
	My Commission Expires:	

# EXHIBIT A

## Marks

1) U.S. Trademark Registration No.: 3,145,840 for the Design Mark:



for: REAL ESTATE DEVELOPMENT SERVICES in International Class 037.

Filed: October 11, 2002

Registered: September 19, 2006.

2) Common Law Trade Name:

## MOSS PARK BUILDING COMMUNITY ENRICHING LIVES

3) Common Law Trade Name:

**MOSS PARK**