

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311198

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Naked, LLC		09/01/2013	LIMITED LIABILITY COMPANY: FLORIDA
RECEIVING PARTY DATA			
Name:	Naked TM, LLC		
Street Address:	50 South Pointe Drive		
Internal Address:	#1401		
City:	Miami Beach		
State/Country:	FLORIDA		
Postal Code:	33139		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3865987	NAKEDSTYLE.COM	
CORRESPONDENCE DATA			
Fax Number:	3053583309		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	305.358.5001		
Email:	trademarks@feldmangale.com		
Correspondent Name:	Susan J. Latham/Feldman Gale, PA		
Address Line 1:	2 South Biscayne Blvd.		
Address Line 2:	One Biscayne Tower, 30 Floor		
Address Line 4:	Miami, FLORIDA 33131		
ATTORNEY DOCKET NUMBER:	1845.6552 JUD IRELAND		
NAME OF SUBMITTER:	Susan J. Latham		
SIGNATURE:	/Susan J. Latham/		
DATE SIGNED:	07/18/2014		
Total Attachments: 1			
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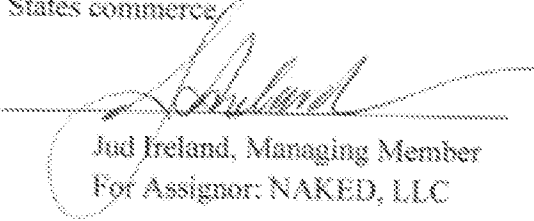
ASSIGNMENT OF TRADEMARK

WHEREAS, Naked, LLC (Assignor), a Florida limited liability corporation, having its principal place of business at 2000 Towerside Terrace, #402, Miami, Florida 33138, has been using in United States commerce the trademark NAKEDSTYLE.COM, and has applied for, received and maintained Registration No. 3,865,987 on the Principal Register of the United States Patent and Trademark Office;

WHEREAS, Naked TM, LLC (Assignee), a Florida Limited Liability Company, having its principal place of business at 50 South Pointe Drive, #1401, Miami Beach, Florida 33139, is the owner of the NAKED trademark, which it has previously licensed to Naked, LLC, and is now desirous of acquiring the NAKEDSTYLE.COM trademark and Registration No. 3,865,987 from Assignor, along with any and all common law rights in the NAKEDSTYLE.COM trademark and all good will of the business symbolized by the NAKEDSTYLE.COM trademark which Assignor may have developed;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, the Assignor does hereby assign to the Assignee all right, title and interest in and to the above-identified marks and Registration, together with all of the good will of the business symbolized by those marks in United States commerce

Date: September 1, 2013


Jud Ireland, Managing Member
For Assignor: NAKED, LLC