

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311211

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Robert L. Bonaparte II		06/23/2014	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Lifted Research Group, Inc.		
Street Address:	P.O. Box 54668		
City:	Irvine		
State/Country:	CALIFORNIA		
Postal Code:	92618		
Entity Type:	CORPORATION: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	85513977	STAY LIFTED	
CORRESPONDENCE DATA			
Fax Number:	9498556371		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	949-855-1246		
Email:	elawson@stetinalaw.com		
Correspondent Name:	Lowell Anderson		
Address Line 1:	75 Enterprise, Suite 250		
Address Line 4:	Aliso Viejo, CALIFORNIA 92619		
ATTORNEY DOCKET NUMBER:	LIFTE-135T		
NAME OF SUBMITTER:	Lowell Anderson		
SIGNATURE:	/LOWELL ANDERSON/		
DATE SIGNED:	07/18/2014		
Total Attachments: 1			
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CH \$40.00 85513977

Exhibit I

TRADEMARK ASSIGNMENT AGREEMENT

WHEREAS, Robert L. Bonaparte II dba SKATE LiFT of Portland, Oregon (herein referred to as ASSIGNOR) wishes to assign any and all rights to U.S. Trademark Application No. 85/513,977, filed January 11, 2012, for the mark STAY LIFTED (hereinafter the "Application") and the mark and goodwill associated therewith;

WHEREAS, Lifted Research, Inc., a California corporation, with offices at 7 Holland, Irvine CA and a mailing address at P.O. Box 54668, Irvine, CA (hereinafter ASSIGNEE), is desirous of acquiring said STAY LIFTED mark and the Application thereof and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration the receipt and adequacy of which is hereby acknowledged, said ASSIGNOR does hereby assign unto said ASSIGNEE, all right, title, and interest in and to said STAY LIFTED mark and Application, together with the goodwill of the business symbolized by the mark in the above-identified Application including without limitation the right to sue for, collect, and recover damages and profits for the same.

ASSIGNOR covenants and agrees that ASSIGNOR has the full right to convey the interest herein assigned, and that ASSIGNOR has not executed, and will not execute, any agreement in conflict herewith and that said STAY LIFTED mark and Application is transferred free of any liens or encumbrances.

IN TESTIMONY WHEREOF, ASSIGNOR hereunto sets its hand and seal this 23 day of June, 2014.

Robert L. Bonaparte II dba SKATE LiFT

By: [Signature]
Name: Robert Lee Bonaparte II
Title: owner

[NOTARY ATESTATION BELOW]

Signed and sworn before me on June 23, 2014 by Robert Lee Bonaparte II.

X Brooke Calcasno

My commission expires April 12, 2016.

