

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM311295

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Transparent Inc.		06/24/2014	CORPORATION: CANADA
RECEIVING PARTY DATA			
Name:	Appetite Lab Inc.		
Street Address:	219 Dufferin Street, Suite 304A		
City:	Toronto		
State/Country:	CANADA		
Postal Code:	M6K3J1		
Entity Type:	CORPORATION: CANADA		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	85838410	FISHHUNTER	
Serial Number:	85808314	TRAYBLE	
CORRESPONDENCE DATA			
Fax Number:	7166327702		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(716) 632-7702		
Email:	james.simmons30@verizon.net		
Correspondent Name:	James C Simmons		
Address Line 1:	11 Falmouth Lane		
Address Line 4:	Williamsville, NEW YORK 14221		
ATTORNEY DOCKET NUMBER:	CONSUMERNAMECHANGE		
NAME OF SUBMITTER:	James C. Simmons		
SIGNATURE:	/James C. Simmons/		
DATE SIGNED:	07/21/2014		
Total Attachments: 2			
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source=ConsumerTransparentChangeOfNameToAppetiteLab614#page2.tif			

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6. The amendment has been duly authorized as required by sections 168 and 170 (as applicable) of the *Business Corporations Act*.
La modification a été dûment autorisée conformément aux articles 168 et 170 (selon le cas) de la *Loi sur les sociétés par actions*.
7. The resolution authorizing the amendment was approved by the shareholders/directors (as applicable) of the corporation on
Les actionnaires ou les administrateurs (selon le cas) de la société ont approuvé la résolution autorisant la modification le

2014-06-24

(Year, Month, Day)
(année, mois, jour)

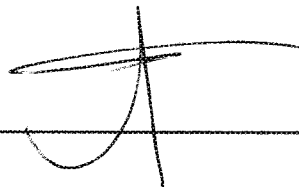
These articles are signed in duplicate.
Les présents statuts sont signés en double exemplaire.

Transparent Inc.

(Print name of corporation from Article 1 on page 1)
(Veuillez écrire le nom de la société de l'article un à la page une).

By/
Par :

(Signature)
(Signature)



President

(Description of Office)
(Fonction)