# OP \$215.00 416907

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM311733

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL

### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CHROMADEX INC.		07/24/2014	CORPORATION: CALIFORNIA

### **RECEIVING PARTY DATA**

Name:	NEUTRISCI INTERNATIONAL INC.	
Street Address:	4015-1st Street SE	
Internal Address:	Suite 1A	
City:	Calgary, Alberta	
State/Country:	CANADA	
Postal Code:	T2G 4X7	
Entity Type:	CORPORATION: CANADA	

### **PROPERTY NUMBERS Total: 8**

Property Type	Number	Word Mark
Registration Number:	4169079	BLU2GO
Registration Number:	4226687	BLUSCIENCE
Registration Number:	4222710	BLUSCIENCE THE FUSION OF BLUEBERRIES AND
Registration Number:	4169078	ETERNALBLU
Registration Number:	4172760	HEARTBLU
Registration Number:	4302406	MEMORYBLU
Registration Number:	4172758	TRIMBLU
Registration Number:	4242836	THE FUSION OF BLUEBERRIES AND SCIENCE

### CORRESPONDENCE DATA

**Fax Number:** 3125777007

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

**Phone:** 312-577-7000

Email: trademark@fitcheven.com

Correspondent Name: Joseph T. Nabor
Address Line 1: 120 S. LaSalle Street

Address Line 2: Suite 1600

Address Line 4: Chicago, ILLINOIS 60603-3406

ATTORNEY DOCKET NUMBER: 20250-133374

TRADEMARK REEL: 005328 FRAME: 0973

NAME OF SUBMITTER:	Joseph T. Nabor	
SIGNATURE:	/Joseph T. Nabor/	
DATE SIGNED:	07/24/2014	
Total Attachments: 2		

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TRADEMARK REEL: 005328 FRAME: 0974

# TRADEMARK ASSIGNMENT

WHEREAS CHROMADEX INC., a corporation incorporated pursuant to the laws of the State of California and having a principal office or place of business at 10005 Muiriands Blvd, Suite G, Irvine, California 92618, United States of America (hereinafter referred to as the "Assignor"), is the owner of the United States Patent and Trademark Office trademark registrations listed on Schedule A to this Trademark Assignment (hereinafter referred to as the "U.S. Trademark Registrations");

AND WHEREAS by Asset Purchase and Sale Agreement dated March 28, 2013, **NEUTRISCI INTERNATIONAL INC.**, a corporation incorporated pursuant to the laws of the Province of Alberta and having a principal office or place of business at 4015-1st Street SE, Suite 1A, Calgary, Alberta T2G 4X7, Canada, together with its successors and assigns (hereinafter collectively referred to as the "Assignee") has acquired the right, title and interest in and to the U.S. Trademark Registrations;

NOW THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor hereby confirms that it has assigned, sold, transferred and conveyed and by these presents does sell, assign and transfer to the Assignee all of the Assignor's right, title and interest in and to the U.S. Trademark Registrations, together with the goodwill of the business in connection with which the trademarks have been used.

Signed at 1011 May 1016 May of July, 2014.

CHROMADEX INC.

Frank Jaksch President and CEO Gien Rehman

Chief Operating Officer

NEUTRISCI INTERNATIÓNAL INC.

TRADEMARK REEL: 005328 FRAME: 0975

# Schedule A

- United States Registration No. 4,169,079 for the trademark BLU2GO registered July 3, 2012 in the name of ChromaDex Inc.
- United States Registration No. 4,226,687 for the trademark BLUSCIENCE registered October 16, 2012 in the name of ChromaDex Inc.
- 3. United States Registration No. 4,222,710 for the trademark



(BluScience Logo) registered October 9, 2012 in the name of ChromaDex Inc.

- United States Registration No. 4,169,078 for the trademark ETERNALBLU registered July 3, 2012 in the name of ChromaDex Inc.
- United States Registration No. 4,172,760 for the trademark HEARTBLU registered July 10, 2012 in the name of ChromaDex Inc.
- United States Registration No. 4,302,406 for the trademark MEMORYBLU registered March 12, 2013 in the name of ChromaDex Inc.
- 7. United States Registration No. 4,172,758 for the trademark TRIMBLU registered July10, 2012 in the name of ChromaDex Inc.
- United States Registration No. 4,242,836 for the trademark THE FUSION OF BLUEBERRIES AND SCIENCE registered November 13, 2012 in the name of ChromaDex Inc.

TRADEMARK REEL: 005328 FRAME: 0976

RECORDED: 07/24/2014