900296127 07/24/2014

# TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2 ETAS ID: TM311734

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	SECURITY INTEREST

#### **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CMERIT USA INC.		05/15/2014	CORPORATION: CALIFORNIA

# **RECEIVING PARTY DATA**

Name:	CRESTMARK BANK
Street Address:	1500 GATEWAY BLVD.
Internal Address:	SUITE 250
City:	BOYNTON BEACH
State/Country:	FLORIDA
Postal Code:	33426
Entity Type:	CORPORATION: MICHIGAN

### **PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	4182709	E
Registration Number:	4165753	EVOS
Registration Number:	3841480	GOTTA FLURT
Registration Number:	3841479	GOTTA FLURT
Registration Number:	4061789	GOTTA FLURT
Registration Number:	3694015	GOTTA ROCK
Registration Number:	4007555	GOTTA WALK
Registration Number:	4470344	MONTE VISTA
Registration Number:	4215173	NORD TRAIL
Registration Number:	3937428	STYLE WITH ATTITUDE

# **CORRESPONDENCE DATA**

Fax Number: 5618920458

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Phone: 5613954141

Email: gmk@krasnalaw.com

**Correspondent Name:** Gary Krasna

Address Line 1: 1900 NW Corporate Blvd

Address Line 2: Suite 301W

Boca Raton, FLORIDA 33431 Address Line 4: TRADEMARK

REEL: 005328 FRAME: 0977 900296127

NAME OF SUBMITTER:	Gary M. Krasna	
SIGNATURE:	/gmk/	
DATE SIGNED:	07/24/2014	
Total Attachments: 7		
source=Trademark Collateral Assignment CMERIT#page1.tif		
source=Trademark Collateral Assignment CMERIT#page2.tif		
source=Trademark Collateral Assignment CMERIT#page3.tif		
source=Trademark Collateral Assignment CMERIT#page4.tif		
source=Trademark Collateral Assignment CMERIT#page5.tif		

source=Trademark Collateral Assignment CMERIT#page6.tif source=Trademark Collateral Assignment CMERIT#page7.tif

TRADEMARK REEL: 005328 FRAME: 0978

### TRADEMARKS COLLATERAL ASSIGNMENT

This Trademarks Collateral Assignment ("Assignment") made as of the \_/5 day of May, 2014 is entered into between the undersigned CMERIT USA INC., a California corporation, with its principal place of business at 13875 Ramona Avenue, Chino, CA 91710 ("Assignor") and CRESTMARK BANK, a Michigan banking corporation, whose address is 1500 Gateway Blvd., Suite 250, Boynton Beach, FL 33426 ("Assignee").

WHEREAS, Assignor and Assignee have entered into a certain Factoring Agreement dated on or about the date hereof whereby Assignee has made advances and has agreed to make advances to Assignor on the terms and conditions set forth in said Factoring Agreement and other financing documents (hereinafter collectively referred to as the ("Security Agreements"); and

WHEREAS, Assignor is the record owner of the trademarks and trademark applications listed on Schedule A annexed hereto (the "Trademarks"), which Trademarks are registered or are in the process of being registered in the United States Patent and Trademark Office; and

WHEREAS, Assignor hereby grants Assignee a security interest in the Trademarks on the terms set forth herein.

NOW, THEREFORE, for and in consideration of the terms and conditions set forth in the Security Agreements and set forth herein, the parties agree as follows:

1. To secure the complete and timely satisfaction of all of the obligations of Assignor to Assignee under the Security Agreements (the "Obligations"), Assignor hereby collaterally assigns to Assignee, its successors and assigns, as additional security for the repayment of the Obligations, its entire right, title and interest in and to the Trademarks, including, without limitation, the good will of the business to which each of the Trademarks relates, all proceeds of the Trademarks (such as, by way of example, license royalties and proceeds of infringement suits), the right to sue for past, present and future infringements, all rights corresponding thereto throughout the world and all reissues, divisions, continuations, renewals, extensions and continuations-in-part thereof.

# 2. Assignor covenants and warrants that:

- a. To its actual knowledge, the Trademarks are subsisting and have not been adjudged invalid or unenforceable, in whole or in part;
- b. To Assignor's actual knowledge, each of the Trademarks is valid and enforceable;
- c. To Assignor's actual knowledge, Assignor is the sole and exclusive owner of the entire and unencumbered right, title and interest in and to each of the Trademarks, free and clear of any liens, charges and encumbrances, including, without limitation, pledges, assignments, registered user agreements, licenses, shop rights and covenants by Assignor not to sue third persons;

1

- d. To Assignor's actual knowledge, Assignor has the unqualified right to enter into this Assignment and perform its terms;
- e. Other than as disclosed to Assignee, Assignee has received no written claim that the use of any of the Trademarks does or may violate the rights of any third person;
- f. Assignor has used and will use commercially reasonable efforts to continue to use for the duration of this Assignment proper statutory notice in connection with its use of the Trademarks; and
- g. Assignor has used and will use commercially reasonable efforts to continue to use for the duration of this Assignment consistent standards of quality in the providing of services under the Trademarks.
- 3. Assignor hereby grants to Assignee and its employees and agents the right to visit Assignor's facilities which provide any services under any of the Trademarks, and to inspect the quality control records relating thereto at reasonable times during regular business hours. Assignor shall do any and all acts reasonably required by Assignee to ensure Assignor's compliance with Paragraph 2.g. above.
- 4. If, before the Obligations shall have been satisfied in full, Assignor shall obtain rights to any new trademarks, the provisions of Paragraph 1 hereof shall automatically apply thereto and Assignor shall give to Assignee prompt notice thereof in writing.
- 5. Assignor authorizes Assignee to modify this Assignment by amending Schedule A to include any trademarks, which are Trademarks under Paragraphs 1 or 4 hereof.
- 6. This Assignment will continue in effect until the Obligations have been paid in full. Within ten calendar days after the Obligations have been paid in full, Assignee shall use its best efforts to execute and deliver to Assignor a termination of this Assignment and a release of Assignee's interests in the Trademarks. At any time or from time to time after the Obligations have been finally paid, upon Assignor's written request, Assignee shall execute and deliver to Assignor such further documents and do such other acts and things as Assignor may reasonably request in order further to effect the termination of this Assignment and the release by Assignee of Assignee's interests in the Trademarks, including, without limitation, the filing or recording of a termination of this Assignment or any schedule, amendment or supplement hereto, or the termination of a financing or continuation statement with respect hereto in accordance with the laws of any applicable jurisdictions.
- 7. If demand has been made or an event of default shall have occurred and be continuing, Assignee shall have, in addition to all other rights and remedies given it by this Assignment, those allowed by law and the rights and remedies of a secured party under the Uniform Commercial Code as enacted in any jurisdiction in which the Trademarks may be located and,

without limiting the generality of the foregoing, the Assignee may immediately, without demand of performance and without notice whatsoever to Assignor, all of which are hereby expressly waived, sell at public or private sale or otherwise realize upon, in Michigan or elsewhere, the whole or from time to time any part of the Trademarks, or any interest which Assignor may have therein, and after deducting from the proceeds of sale or other disposition of the Trademarks all expenses (including all reasonable expenses for brokers' fees and legal services), shall apply the residue of such proceeds toward the payment of the Obligations. Any remainder of the proceeds after payment in full of the Obligations immediately shall be paid over to Assignor. Notice of any sale or other disposition of the Trademarks shall be given to Assignor at least ten (10) business days before the time of any intended public or private sale or other disposition of the Trademarks, which Assignor hereby agrees shall be reasonable notice of such sale or other disposition. At any such sale or other disposition, Assignee or any holder of any note may, to the extent permissible under applicable law, purchase the whole or any part of the Trademarks sold, free from any right of redemption on the part of Assignor, which right is hereby waived and released.

- 8. Assignor assumes all responsibility and liability arising from the use of the Trademarks and Assignor hereby indemnifies, defends and holds Assignee harmless from and against any claim, suit, loss, damage or expense (including reasonable attorneys' fees) arising out of (i) any alleged defect in any product manufactured, services provided, promoted or sold by Assignor bearing any of the Trademarks, or (ii) the manufacture, provision of services, promotion, labeling, sale or advertisement of any such product by Assignor.
- 9. Any and all reasonable fees, costs and expenses, of whatever kind or nature, including reasonable attorneys' fees and legal expenses, incurred by Assignee in connection with (i) the preparation of this Assignment and all other documents relating hereto and to the consummation of this transaction, (ii) the filing or recording of any documents (including all taxes in connection therewith) in public offices, (iii) the payment or discharge of any taxes, counsel fees, maintenance fees or encumbrances, (iv) defending or prosecuting any actions or proceedings arising out of or related to the Trademarks, or (v) otherwise protecting, maintaining or preserving the Trademarks, shall be borne and paid by Assignor on demand by Assignee and until so paid shall be added to the principal amount of the Obligations and shall bear interest at the applicable rate prescribed in the Security Agreements.
- Assignee, to prosecute in Assignor's name diligently any trademark applications for the Trademarks pending as of the date of this Assignment or thereafter until the Obligations shall have been paid in full, to make application in Assignor's name on registrable but unregistered Trademarks, to file and prosecute in Assignor's name opposition and cancellation proceedings, and to do all acts necessary or desirable to preserve and maintain all rights in the Trademarks and any trademark applications that Assignor, in exercise of its reasonable business judgment determines have value or are necessary in Assignor's business. Any expenses incurred in connection with such an applications shall be borne by Assignor.

- above, Assignee shall have the right, but shall in no way be obligated, to bring suit in its own name (but on behalf of Assignor) to enforce or protect the Trademarks and any license thereunder, in which event Assignor shall at the request of Assignee do any and all lawful and commercially reasonable acts and execute any and all proper documents reasonably required by Assignee in aid of such enforcement and Assignor shall promptly, upon demand, reimburse and indemnify Assignee for all reasonable costs and expenses incurred by Assignee in the reasonable exercise of its rights hereunder.
- 12. In the event of the occurrence of event of default under the Security Agreements, Assignor hereby authorizes and empowers Assignee to make, constitute and appoint any officer or agent of Assignee as Assignee may select, in its exclusive discretion, as Assignor's true and lawful attorney-in-fact, with the power to endorse Assignor's name on all applications, documents, papers and instruments necessary for Assignee to use the Trademarks, or to grant or issue any exclusive or nonexclusive license under the Trademarks to anyone else, or necessary for Assignee to assign, pledge, convey or otherwise transfer title in or dispose of the Trademarks to anyone else. Assignor hereby ratifies all that such attorney shall lawfully do or cause to be done by virtue hereof. This power of attorney is coupled with an interest and shall be irrevocable for the life of this Assignment. Notwithstanding the foregoing, Assignor alone shall have the foregoing rights prior to the occurrence of an event of default under the Security Agreements during every period of time in which no uncured event of default exists.
- 13. No course of dealing between Assignor and Assignee, nor any failure to exercise, nor any delay in exercising, on the part of Assignee or Assignor, any right, power or privilege hereunder or under the Security Agreements shall operate as a waiver thereof; nor shall any single or partial exercise of any right, power or privilege hereunder or thereunder preclude any other or further exercise thereof or the exercise of any other right, power or privilege.
- 14. All of Assignee's rights and remedies with respect to the Trademarks, whether established hereby or by the Security Agreements, or by any other agreements or by law, shall be cumulative and may be exercised singularly or concurrently.
- 15. The provisions of this Assignment are severable, and if any clause or provision hereof shall be held invalid and unenforceable in whole or in part in any jurisdiction, then such invalidity or unenforceability shall affect only such clause or provision, or part thereof, in such jurisdiction and shall not in any manner affect such clause or provision in any other jurisdiction or any other clause or provision of this Assignment in any jurisdiction.
- 16. This Assignment is subject to modification only in writing signed by both the parties, except as provided in Paragraph 5 hereof.
- 17. The benefits and burdens of this Assignment shall inure to the benefit of and be binding upon the respective successors and permitted assigns of the parties.

- 18. The validity and interpretation of this Assignment and the rights and obligations of the parties shall be governed by the laws of the State of Florida.
- 19. This Assignment is made in order to grant Assignee a security interest in the property set forth on Schedule A annexed hereto, and upon satisfaction of the Obligations secured hereby, this Assignment shall be void and of no further effect.

WITNESS the execution hereof under seal as of the day and year first above written.

WITNESS:	Assignor: CMERIT USA INC., a California corporation  By:  Juncheng Jia aka Jeffrey Jia  Its: CEO
WITNESS:	Assignee:  CRESTMARK BANK, a Michigan banking
LILLIAN DEHACHER	By: West Vis Prest Williams

of rnia has
Person.
u
1

STATE OF NEW ORK.

The foregoing instrument, was acknowledged before me this 2 day of May, 2014 by SON M (SOUND), FINT VILLIVES of CRESTMARK BANK, a Michigan banking corporation, on behalf of the banking corporation. He/She [] is personally known to me or [] has produced New Jewy Diwers definition.

My Commission Expires:

Notary Public, State of VINCHA LIAMS
Notary Public, State of New York
Print Name:
No. 01 WIG 183540
Commission Number: Qualified in Bronx Confity
Commission Expires

[NOTARIAL SEAL]

# SCHEDULE A TO TRADEMARKS COLLATERAL ASSIGNMENT

# List of Trademarks

<u>Trademark</u>	Registration No.	Date of Registration
E	4,182,709	July 31, 2012
EVOS	4,165,753	June 26, 2012
GOTTA FLURT	3,841,480	August 31, 2010
GOTTA FLURT	3,841,479	August 31, 2010
GOTTA FLURT	4,061,789	November 29, 2011
GOTTA ROCK	3,694,015	October 6, 2009
GOTTA WALK	4,007,555	August 2, 2011
MONTE VISTA	4,470,344	January 21, 2014
NORD TRAIL	4,215,173	September 25, 2012
STYLE WITH ATTITUDE	3,937,428	March 29, 2011

7

TRADEMARK
REEL: 005328 FRAME: 0985